

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 10-Q

(Mark One)

☒ **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2023

OR

☐ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from _____ to _____

Commission File Number: 001-41019

Bird Global, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

392 NE 191st Street, #20388
Miami, Florida

(Address of principal executive offices)

86-3723155

(I.R.S. Employer
Identification No.)

33179

(Zip code)

(866) 205-2442

(Registrant's telephone number, including area code)

N/A

(Former name, former address and former fiscal year, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, \$0.0001 par value per share	BRDS	New York Stock Exchange
Warrants, each whole warrant exercisable for one share of Class A Common Stock	BRDS WS	New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input checked="" type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input checked="" type="checkbox"/>
Emerging growth company	<input checked="" type="checkbox"/>		

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

As of August 3, 2023, there were 11,548,344 shares of the registrant’s Class A Common Stock, \$0.0001 par value per share, outstanding, which includes restricted shares of our Class A Common Stock held by certain equity award holders under the Bird Global, Inc. 2021 Equity Incentive Plan, as well as restricted shares of Class A Common Stock issued upon early exercises of options, and 1,381,398 shares of the registrant’s Class X Common Stock, \$0.0001 par value per share, outstanding.

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PART I—FINANCIAL INFORMATION

Item 1. Financial Statements.

Bird Global, Inc.
Condensed Consolidated Balance Sheets
(Unaudited, in thousands, except per share amounts and number of shares)

	June 30, 2023	December 31, 2022
Assets		
Current assets:		
Cash and cash equivalents	\$ 6,806	\$ 33,469
Restricted cash and cash equivalents—current	4,313	4,978
Accounts receivable, net	790	2,188
Inventory	1,477	1,535
Prepaid expenses and other current assets	11,818	22,615
Total current assets	25,204	64,785
Restricted cash and cash equivalents—non current	625	598
Vehicle deposits	43,979	48,783
Vehicles, net	85,693	100,088
Goodwill	30,083	—
Other assets	9,429	11,402
Total assets	\$ 195,013	\$ 225,656
Liabilities and Stockholders' Equity		
Current liabilities:		
Accounts payable	21,469	20,235
Accrued expenses	28,520	33,413
Deferred revenue	43,161	47,820
Notes payable—current	21,014	22,200
Other current liabilities	8,330	10,950
Total current liabilities	122,494	134,618
Notes payable—non current (including \$58.9 million at June 30, 2023 and \$30.1 million at December 31, 2022 of Convertible Senior Secured Notes measured at fair value)	75,988	56,205
Derivative liabilities	840	1,892
Other liabilities	6,616	7,831
Total liabilities	205,938	200,546
Commitments and contingencies (Note 12)		
Stockholders' (Deficit) Equity		
Class A common stock, \$0.0001 par value, 40,000,000 shares authorized, and 11,412,129 and 10,507,830 shares issued and outstanding as of June 30, 2023 and December 31, 2022, respectively, and Class X common stock, \$0.0001 par value, 2,000,000 shares authorized, 1,381,398 shares issued and outstanding as of June 30, 2023 and December 31, 2022	32	30
Additional paid-in capital	1,589,717	1,572,576
Accumulated other comprehensive loss	(7,171)	(7,621)
Accumulated deficit	(1,593,503)	(1,539,875)
Total stockholders' (deficit) equity	(10,925)	25,110
Total liabilities and stockholders' equity	\$ 195,013	\$ 225,656

See Accompanying Notes to Condensed Consolidated Financial Statements

Bird Global, Inc.
Condensed Consolidated Statements of Operations
(Unaudited, in thousands, except per share amounts and number of shares)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Revenues:				
Revenues from sharing	\$ 46,764	\$ 60,623	\$ 75,281	\$ 90,830
Revenues from platform partner services	662	1,867	1,356	2,606
Revenues from product sales	908	4,275	1,234	8,703
Total revenues	48,334	66,765	77,871	102,139
Cost of revenues:				
Cost of sharing, exclusive of depreciation	20,364	33,551	34,444	54,603
Depreciation on sharing vehicles	7,683	18,424	17,518	27,364
Total cost of sharing	28,047	51,975	51,962	81,967
Cost of platform partner services	324	529	606	863
Cost of product sales	613	5,734	868	9,963
Impairment of product sales inventory	—	31,769	—	31,769
Total cost of revenues	28,984	90,007	53,436	124,562
Total gross profit (loss)	19,350	(23,242)	24,435	(22,423)
Other operating expenses:				
General and administrative	30,424	84,393	62,064	169,043
Selling and marketing	1,184	5,359	3,119	10,410
Research and development	3,734	12,324	10,713	22,837
Impairment of assets	—	215,822	—	215,822
Loss on Disposal of Fixed Assets	741	—	741	—
Total operating expenses	36,083	317,898	76,637	418,112
Loss from operations	(16,733)	(341,140)	(52,202)	(440,535)
Interest income	105	8	112	81
Interest expense	(1,905)	(2,618)	(3,874)	(4,092)
Other income, net	8,267	23,518	2,288	132,098
Loss before income taxes	(10,266)	(320,232)	(53,676)	(312,448)
(Benefit from) provision for income taxes	(956)	84	(48)	121
Net loss	(9,310)	(320,316)	(53,628)	(312,569)
Loss per share				
Basic	\$ (0.73)	\$ (29.04)	\$ (4.22)	\$ (28.45)
Diluted	\$ (0.73)	\$ (29.04)	\$ (4.22)	\$ (28.45)
Weighted-average shares of common stock outstanding, basic and diluted				
Basic	12,778,686	11,031,487	12,714,504	10,987,881
Diluted	12,778,686	11,092,344	12,714,504	11,029,365

See Accompanying Notes to Condensed Consolidated Financial Statements

Bird Global, Inc.
Condensed Consolidated Statements of Comprehensive Loss
(Unaudited, in thousands)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Net loss	\$ (9,310)	\$ (320,316)	\$ (53,628)	\$ (312,569)
Other comprehensive loss, net of tax:				
Change in currency translation adjustment	(11)	(11,563)	450	(16,036)
Other comprehensive (loss) income	(11)	(11,563)	450	(16,036)
Total comprehensive loss	\$ (9,321)	\$ (331,879)	\$ (53,178)	\$ (328,605)

See Accompanying Notes to Condensed Consolidated Financial Statements

Bird Global, Inc.
Condensed Consolidated Statements of Stockholders' (Deficit) Equity
(Unaudited, in thousands, except number of shares)

	Common Stock					
	Shares	Amount	Additional Paid-In Capital	Accumulated Other Comprehensive Income (Loss)	Accumulated Deficit	Total Stockholders' (Deficit) Equity
Balance at December 31, 2021	10,904,958	\$ 27	\$ 1,475,300	\$ 7,538	\$ (1,181,134)	\$ 301,731
Net income					7,748	7,748
Issuance of Common Stock through exercise of stock options and expiration of repurchase provision for early exercises	33,744	—	169			169
Issuance of Common Stock through settlement of restricted stock units	72,690	—				—
Shares of Common Stock withheld related to net share settlement	(24,318)	—	(1,903)			(1,903)
Stock-based compensation expense			48,704			48,704
Foreign currency translation adjustment				(4,473)		(4,473)
Balance at March 31, 2022	10,987,074	\$ 27	\$ 1,522,270	\$ 3,065	\$ (1,173,386)	\$ 351,976
Net loss					(320,316)	(320,316)
Issuance of Common Stock through exercise of stock options and expiration of repurchase provision for early exercises	9,148	—	88			88
Issuance of Common Stock through settlement of restricted stock units	224,483	1				1
Shares of Common Stock withheld related to net share settlement	(5,778)	—	(108)			(108)
Issuance of Commitment Fee Shares	2,897	—	56			56
Stock-based compensation expense			43,650			43,650
Issuance of Redeemable Convertible Senior Preferred Stock, net of derivatives and issuance costs, and accrual of paid-in kind dividends						—
Foreign currency translation adjustment				(11,563)		(11,563)
Balance at June 30, 2022	11,217,824	\$ 28	\$ 1,565,956	\$ (8,498)	\$ (1,493,703)	\$ 63,784

See Accompanying Notes to Condensed Consolidated Financial Statements

Bird Global, Inc.
Condensed Consolidated Statements of Stockholders' (Deficit) Equity
(Unaudited, in thousands, except number of shares)

	Common Stock					
	Shares	Amount	Additional Paid-In Capital	Accumulated Other Comprehensive Income (Loss)	Accumulated Deficit	Total Stockholders' (Deficit) Equity
Balance at December 31, 2022	11,889,227	\$ 30	\$ 1,572,576	\$ (7,621)	\$ (1,539,875)	\$ 25,110
Net loss					(44,318)	(44,318)
Issuance of Common Stock through Bird Canada Inc. acquisition transaction	728,175	2	3,694			3,696
Issuance of Common Stock through exercise of stock options and expiration of repurchase provision for early exercises	50,097	—	205			205
Issuance of Common Stock through settlement of restricted stock units	97,682	—	—			—
Shares of Common Stock withheld related to net share settlement	(535)	—	(4)			(4)
Stock-based compensation expense			7,280			7,280
Foreign currency translation adjustment				461		461
Balance at March 31, 2023	12,764,646	\$ 32	\$ 1,583,751	\$ (7,160)	\$ (1,584,193)	\$ (7,570)
Net loss					(9,310)	(9,310)
Issuance of Common Stock through Bird Canada Inc. acquisition transaction						—
Issuance of Common Stock through exercise of stock options and expiration of repurchase provision for early exercises	28,793	—	45			45
Issuance of Common Stock through settlement of restricted stock units	88	—	—			—
Shares of Common Stock withheld related to net share settlement						—
Stock-based compensation expense			5,921			5,921
Foreign currency translation adjustment				(11)		(11)
Balance at June 30, 2023	12,793,527	\$ 32	\$ 1,589,717	\$ (7,171)	\$ (1,593,503)	\$ (10,925)

See Accompanying Notes to Condensed Consolidated Financial Statements

Bird Global, Inc.
Condensed Consolidated Statements of Cash Flows
(Unaudited, in thousands)

	Six Months Ended June 30,	
	2023	2022
Cash flows from operating activities		
Net loss	\$ (53,628)	\$ (312,569)
Adjustments to reconcile net loss to net cash used in operating activities:		
Mark-to-market adjustments of derivative liabilities and fair valued convertible notes	(1,998)	(134,936)
Impairment of assets	—	215,822
Impairment of product sales inventory	—	31,769
Depreciation and amortization	18,271	28,829
Non-cash vehicle expenses	1,799	7,160
Loss on disposal of vehicles	741	—
Stock-based compensation expense	13,201	92,354
Amortization of debt issuance costs and discounts	1,188	1,127
Bad debt (recovery) expense	(118)	4,898
Other	424	(779)
Changes in assets and liabilities:		
Accounts receivable	1,612	(1,223)
Inventory	1,368	7,725
Prepaid expenses and other current assets	5,051	(13,332)
Other assets	416	266
Accounts payable	974	11,642
Deferred revenue	(6,535)	6,106
Accrued expenses and other current liabilities	(3,071)	9,703
Other liabilities	(3,207)	(1,703)
Net cash used in operating activities	(23,512)	(47,141)
Cash flows from investing activities		
Proceeds from sale of vehicles	199	—
Purchases of property and equipment	(168)	(430)
Purchases of vehicles	(3,150)	(82,883)
Net cash used in investing activities	(3,119)	(83,313)
Cash flows from financing activities		
Proceeds from borrowings, net of issuance costs	—	95,365
Proceeds from issuance of convertible debt, net of issuance costs	8,619	—
Proceeds for the issuance of common stock	250	258
Payments for taxes related to net share settlement	(4)	(2,011)
Payment for settlement of debt	(10,225)	(21,452)
Proceeds from issuance of convertible debt from Bird Canada acquisition	994	—
Net cash (used in) provided by financing activities	(366)	72,160
Effect of exchange rate changes on cash	(304)	3,498
Net decrease in cash and cash equivalents and restricted cash and cash equivalents	(27,301)	(54,796)
Cash and cash equivalents and restricted cash and cash equivalents		
Beginning of period	39,045	159,901
End of period	\$ 11,744	\$ 105,105
Components of cash and cash equivalents and restricted cash and cash equivalents		
Cash and cash equivalents	6,806	57,140
Restricted cash and cash equivalents	4,938	47,965
Total cash and cash equivalents and restricted cash and cash equivalents	\$ 11,744	\$ 105,105

See Accompanying Notes to Condensed Consolidated Financial Statements

Bird Global, Inc.
Notes to Condensed Consolidated Financial Statements
(Unaudited)

Note 1 – Organization and Summary of Significant Accounting Policies

Company Overview

Bird Global, Inc. (“Bird Global” and, together with its subsidiaries, “Bird”, the “Company”, “our”, or “we”) was incorporated in Delaware on May 4, 2021, as a wholly owned subsidiary of Bird Rides, Inc. (“Bird Rides”). Bird Global was formed for the purpose of completing the transactions contemplated by the Business Combination Agreement, dated May 11, 2021 (as amended, the “Business Combination Agreement” and the transactions contemplated thereby, the “Business Combination”), by and among Switchback II Corporation (“Switchback”), Maverick Merger Sub Inc., a direct and wholly owned subsidiary of Switchback (“Merger Sub”), Bird Rides, and Bird Global.

Bird is a micromobility company engaged in delivering electric transportation solutions for short distances. The Company partners with cities to bring lightweight, electric vehicles to residents and visitors in an effort to replace car trips by providing an alternative sustainable transportation option. Bird’s offerings include its core vehicle-sharing business and operations (“Sharing”), a white-label offering where partners purchase vehicles from Bird and pay service and license fees for the use of our platform (“Platform”) and sales of Bird-designed vehicles for personal use (“Retail Sales”).

Basis of Presentation and Principles of Consolidation

The accompanying unaudited condensed consolidated financial statements (“condensed consolidated financial statements”) include the accounts of the Company and its wholly owned subsidiaries and have been prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) and pursuant to the accounting disclosure rules and regulations of the Securities and Exchange Commission (“SEC”) regarding interim financial reporting. Certain information and note disclosures normally included in the financial statements prepared in accordance with GAAP have been condensed or omitted pursuant to such rules and regulations. The condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and related notes included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2022 (the “2022 Form 10-K”). All intercompany balances and transactions are eliminated upon consolidation.

The consolidated balance sheet as of December 31, 2022 included herein was derived from the audited annual consolidated financial statements as of that date. The condensed consolidated financial statements have been prepared on the same basis as the audited annual consolidated financial statements and, in the opinion of management, reflect all adjustments, which include only normal recurring adjustments, necessary to state fairly the Company’s financial position, results of operations, comprehensive (loss) income, stockholders’ (deficit) equity, and cash flows for the periods presented, but are not necessarily indicative of the results of operations to be anticipated for any future annual or interim period.

Effective May 18, 2023, the Board approved the reverse split at a ratio of one-for-twenty-five and the Company filed the Certificate of Amendment with the Secretary of State of the State of Delaware to effect the reverse stock split.

As a result of the reverse stock split, every twenty-five (25) shares of the Class A Common Stock were automatically reclassified and converted into one issued and outstanding share of Class A Common Stock, without any change in par value per share, and every twenty-five (25) shares of the Class X Common Stock were automatically reclassified and converted into one issued and outstanding share of Class X Common Stock, without any change in par value per share. Any fractional shares resulting from the reverse stock split were rounded up to the nearest whole share. The Company’s public warrants were not included as part of the reverse stock split, however, the shares for which the public warrants are exercisable, and their exercise price, were adjusted by a corresponding ratio to the reverse stock split. Any fractional shares issued upon exercise of the public warrants were rounded down. Accordingly, all common share and per share data are retrospectively restated to give effect of the reverse stock split for all periods presented herein.

Effective as of January 3, 2023, the Company entered into the Share Purchase Agreement with Bird Canada and certain other parties thereto, which, among other things, resulted in the acquisition of all of the issued and outstanding shares of Bird Canada in exchange for the issuance by Bird Global of an aggregate principal amount of approximately \$27.0 million of Share Consideration Notes, 728,175 shares of the Company’s Class A Common Stock, and a nominal amount of cash consideration. Bird Canada operations were included in the condensed consolidated financial statements for the quarter.

Revenues and Cost of Revenues from Sharing include the activities of the Company's ride sharing operations involving our in-house managed and fleet manager managed vehicles. Under the Sharing model, the Company retains title to the vehicles in use, and this model is accounted for under Accounting Standards Codification 842 - Leases.

Platform Partner Services Revenue and Cost of Platform Partner Services Revenue include the service fees received from the Company's platform partners for use of the Company's proprietary software platform, as well as the costs associated with provision of those services.

Product Sales and Cost of Product sales include the sale of vehicles and spare parts to retail partners, as well as platform partners.

Both Platform Partner Services Revenue and Product Sales activities are accounted for under Accounting Standards Codification 606 - Revenues from Contracts with Customers.

There have been no material changes to the Company's significant accounting policies as described in the audited consolidated financial statements as of December 31, 2022.

Certain amounts from prior periods have been reclassified to conform to the current period's presentation. None of these reclassifications had a material impact on the Company's condensed consolidated financial statements. In particular, the presentation of revenues in the condensed consolidated statements of operations has been revised to identify three distinct revenue streams (revenues from sharing, revenues from platform partner services and revenues from product sales) and their related costs on the face of the statement. Revenues from sharing and from platform partner services were combined into a single revenue stream in the Company's previous financial statements.

Going Concern

The Company has incurred recurring losses and negative cash flows since inception and has an accumulated deficit of \$1,593.5 million as of June 30, 2023. For the three and six months ended June 30, 2023, the Company used approximately \$1.8 million and \$23.5 million of cash in operations, respectively. The Company's ability to fund working capital, make capital expenditures, and service its debt will depend on its ability to generate cash from operating activities, which is subject to its future operating success, and obtain financing on reasonable terms, which is subject to factors beyond its control, including general economic, political, and financial market conditions. The capital markets have in the past experienced, are currently experiencing, and may in the future experience, periods of volatility that could impact the availability and cost of equity and debt financing and there can be no assurances that such financing will be available to the Company on satisfactory terms, or at all. As of June 30, 2023, the Company had \$6.8 million in unrestricted cash and cash equivalents which, without additional funding, will not be sufficient to meet the Company's obligations within the next twelve months from the date of issuance of these condensed consolidated financial statements. If the Company is unable to raise additional capital or generate cash flows necessary to expand its operations and invest in continued innovation, it may not be able to compete successfully and may need to scale back or discontinue certain or all of its operations in order to reduce costs or seek bankruptcy protection, which would harm its business, financial condition, and results of operations. As such, these factors raise substantial doubt about the Company's ability to continue as a going concern.

The condensed consolidated financial statements have been prepared assuming that the Company will continue as a going concern. Therefore, the condensed consolidated financial statements for the three and six months ended June 30, 2023 do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the substantial doubt about the Company's ability to continue as a going concern.

Use of Estimates

The preparation of condensed consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the condensed consolidated financial statements, the reported amounts of revenues and expenses during the reporting period, and the disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements. On an ongoing basis, management evaluates estimates, which are subject to significant judgment, including, but not limited to, those related to breakage revenue, useful lives associated with vehicles, valuation of goodwill, Product Sales inventory and inventory deposits, and other long-lived assets, assumptions utilized in the valuation of derivative liabilities, certain equity awards and fair valued convertible senior secured notes, loss contingencies, valuation allowance for deferred income taxes, and the collectability of accounts receivable. Actual results could differ from those estimates.

Evaluation of Long-Lived Assets for Impairment

The Company evaluates its held for use long-lived assets for indicators of possible impairment when events or changes in circumstances indicate the carrying amount of an asset or asset group (collectively, the “asset group”) may not be recoverable. The Company measures the recoverability of the asset group by comparing the carrying amount of such asset group to the future undiscounted cash flows it expects the asset group to generate. If the Company considers the asset group to be impaired, the impairment to be recognized equals the amount by which the carrying value of the asset group exceeds its fair value.

During the three and six months ended June 30, 2023, the Company concluded that there were no indicators of impairment and, therefore, no impairment was recorded.

Recently Adopted Accounting Pronouncements and Issued Accounting Standards Not Yet Adopted

The Company adopted ASU 2016-02 - Leases (Topic 842) on January 1, 2022, using the modified retrospective transition method and used the effective date as the date of initial application. Consequently, financial information is not updated and the disclosures required under ASC 842 are not provided for dates and periods before January 1, 2022. The Company elected the package of practical expedients available in the leasing transition guidance, and therefore did not reassess whether existing or expired contracts contain leases, lease classification, or initial direct costs. Additionally, the Company has elected the practical expedient to not separate lease and non-lease components for all of the Company’s leases. The Company also has elected the short-term lease exception for all classes of assets, and therefore does not apply the recognition requirements for leases of 12 months or less. Variable lease payments were not material for the three and six months ended June 30, 2023. The Company did not utilize the practical expedient allowing the use of hindsight in determining the lease term and in assessing impairment of its operating lease right-of-use (“ROU”) assets. See the “Recently Adopted Accounting Pronouncements” section under the Notes to Consolidated Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2022 (the “2022 Form 10-K”) for additional information.

The Company does not believe there are any other recently issued and effective or not yet effective pronouncements that would have or are expected to have any significant effect on the Company’s financial position, results of operations, or cash flows.

Note 2 – Fair Value Measurements

Recurring Fair Value Measurements

Fair value is defined for accounting purposes as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants in the principal market or, if none exists, the most advantageous market, for the specific asset or liability at the measurement date (referred to as the “exit price”). Fair value is a market-based measurement that is determined based upon assumptions that market participants would use in pricing an asset or liability, including consideration of nonperformance risk.

The Company discloses and recognizes the fair value of its assets and liabilities using a hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy indicates the extent to which inputs used in measuring fair value are observable in the market.

- Level 1: Inputs that reflect quoted prices for identical assets or liabilities in active markets that are observable.
- Level 2: Inputs other than quoted prices included in Level 1 that are observable, either directly or indirectly, including quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; or model-derived valuations in which significant inputs are observable or can be derived principally from, or corroborated by, observable market data.
- Level 3: Inputs that are unobservable to the extent that observable inputs are not available for the asset or liability at the measurement date and include management’s judgment about assumptions market participants would use in pricing the asset or liability.

Assets and Liabilities Measured at Fair Value on a Non-Recurring Basis

Earnout Shares and Private and Public Warrants

In connection with the execution of the Business Combination Agreement, the Company designated 30.0 million shares of Class A Common Stock (“Earnout Shares”) to be issued to all Eligible Equity Holders (as defined below), subject to occurrence during the Earnout Period (as defined below) of the Earnout Triggering Events (as defined below). An “Eligible Equity Holder” means a holder of a share of common stock, including a share of restricted stock, a stock option

or a restricted stock unit ("RSU") of Bird Rides, in each case, immediately prior to the consummation of the Business Combination. The "Earnout Period" means the five-year period ending on November 4, 2026. The "Earnout Triggering Events" are tied to the daily volume-weighted average sale price of one share of Class A Common Stock quoted on the New York Stock Exchange ("NYSE") for any ten trading days within any 20 consecutive trading day period within the Earnout Period.

NGP Switchback II, LLC and certain officers and directors of Switchback entered into an amendment to the letter agreement, dated January 7, 2021, pursuant to which, among other things, the parties agreed, effective upon the consummation of the Business Combination, to subject to potential forfeiture (on a pro rata basis) an aggregate of 0.8 million shares of Class A Common Stock held by them (the "Switchback Founder Earn Back Shares"), which will cease to be subject to potential forfeiture based upon events tied to the average reported last sale price of one share of our Class A Common Stock quoted on the NYSE for any ten trading days within any 20 consecutive trading day period within the Earnout Period.

Immediately after giving effect to the Business Combination, the Company assumed 6.6 million private placement warrants from Switchback (the "Private Placement Warrants") and 6.3 million public warrants from Switchback (the "Public Warrants"). In addition, there were 0.1 million warrants outstanding to purchase shares of Class A Common Stock (collectively with the Private Placement Warrants and the Public Warrants, the "Warrants").

Debt Valued at Fair Value

In December 2022, Bird Global issued and sold an aggregate principal amount of \$30.1 million of its 12.0% Convertible Senior Secured Notes due December 30, 2027 (together with the Share Consideration Notes, the "Notes"). The Notes were issued and sold in a private placement to certain "accredited investors" conducted pursuant to Section 4(a)(2) of the Securities Act of 1933, as amended (the "Securities Act"). The terms of the Notes are governed by a note purchase agreement, dated as of December 30, 2022 (the "Note Purchase Agreement"), by and among the Company, as issuer, the several purchasers from time to time party thereto (collectively, the "Note Purchasers") and U.S. Bank Trust Company, National Association, as collateral agent (the "Collateral Agent"). The Note holders are entitled to convert the Notes into shares of Class A Common Stock at any time at a conversion rate of approximately 139 shares of Class A Common Stock per \$1,000 principal amount of the Notes, equivalent to a conversion price of approximately \$7.1942 per share, subject to specified anti-dilution adjustments, including adjustments for issuance of Class A Common Stock below the conversion price. In addition, following certain corporate events that occur prior to the maturity date, the Company will, in certain circumstances, increase the conversion rate for a holder who elects to convert its Notes in connection with such corporate event up to a maximum of approximately 29 shares per \$1,000 principal amount of Notes. In certain circumstances, conversion will be limited unless the Company obtains stockholder approval to issue such shares.

In January 2023, the Company entered into a share purchase agreement (the "Share Purchase Agreement") with Bird Canada, Inc. ("Bird Canada") and certain other parties thereto, which, among other things, resulted in the acquisition of all of the issued and outstanding shares of Bird Canada in exchange for the issuance by Bird Global of an aggregate principal amount of approximately \$27.0 million of its 12.0% Convertible Senior Secured Notes due 2027 (the "Share Consideration Notes"), 728,175 shares of the Company's Class A Common Stock, and a nominal amount of cash consideration. Therefore, the total assumed long-term debt valued at fair value at the time of the acquisition was revalued at June 30, 2023 to reflect the period end fair value.

In March 2023, the Company entered into First Amendment to "Note Purchase Agreement" with the original Note Purchasers and U.S. Bank Trust Company, National Association, as collateral agent. Pursuant to the amendment to the Note Purchase Agreement, the Company issued \$2.8 million of additional secured promissory notes by the "First Amendment Note Purchasers" for cash consideration. The purpose of the agreement was to use the proceeds for general corporate purposes.

The Company's derivative liabilities are remeasured at fair value through Other income, net at each reporting period. Such fair value measurements are predominantly based on Level 3 inputs, with the exception of the Public Warrants, which are based on Level 1 inputs. An increase or decrease in any of the observable inputs in isolation, such as the share price quoted on the NYSE, could result in a material increase or decrease in our estimate of fair value. Other unobservable inputs are less sensitive to the valuation in the respective reporting periods, as a result of the primary weighting on the share price and other observable inputs. In the future, depending on the weight of evidence and valuation approaches used, these or other inputs may have a more significant impact on our estimate of fair value.

The following tables detail the fair value measurements of derivative liabilities that are measured at a fair value on a recurring basis (in thousands):

	June 30, 2023			
	Level 1	Level 2	Level 3	Total
Notes ⁽¹⁾	\$ —	\$ —	\$ 58,883	\$ 58,883
Earnout Shares	—	—	264	264
Switchback Founder Earn Back Shares	—	—	24	24
Warrants	511	—	40	551
Total liabilities measured at fair value	\$ 511	\$ —	\$ 59,211	\$ 59,722

(1) See [Note 8](#) — Notes Payable for additional information. Mark-to-market adjustments of the Notes were gains of \$5.7 million and \$0.9 million for the three and six months ended June 30, 2023 (2022 - \$nil).

	December 31, 2022			
	Level 1	Level 2	Level 3	Total
Notes ⁽¹⁾	\$ —	\$ —	\$ 30,100	\$ 30,100
Earnout Shares	—	—	1,459	1,459
Switchback Founder Earn Back Shares	—	—	125	125
Warrants	108	—	201	309
Total liabilities measured at fair value	\$ 108	\$ —	\$ 31,885	\$ 31,993

(1) See [Note 8](#) — Notes Payable for additional information. Mark-to-market adjustments of the Notes were immaterial for the year ended December 31, 2022.

(2) Amounts associated with the issuance and mark-to-market adjustments of derivative liabilities are reflected in Other income, net and totaled \$2.4 million and \$26.3 million of other income for the three months ended June 30, 2023 and 2022, respectively, and \$1.1 million and \$134.9 million of other income for the six months ended June 30, 2023 and 2022, respectively.

Note 3 – Acquisitions

Effective as of January 3, 2023, the Company entered into the Share Purchase Agreement with Bird Canada and certain other parties thereto, which, among other things, resulted in the acquisition of all of the issued and outstanding shares of Bird Canada in exchange for the issuance by Bird Global of an aggregate principal amount of approximately \$27.0 million of Share Consideration Notes and 728,175 shares of the Company's Class A Common Stock.

Bird Canada is a micromobility company based in Toronto, Canada with operations throughout Canada. The purpose of the acquisition was to add additional profitable operations to Bird's global platform, while consolidating our North American operations.

The results of Bird Canada's operations, including revenues and expenses, are included in the statements of operations for the Company from the date of the transaction. The acquisition was accounted for as a business combination under ASC 805, *Business Combinations*. The Company acquired Bird Canada for \$30.7 million. Assets acquired included 1.0 million of cash, \$29.4 million of goodwill and \$0.7 million of intangible assets.

Goodwill is attributable to the assembled workforce and the expected synergies from the acquisition. The purchase price was preliminarily allocated to the assets acquired and the liabilities assumed based on estimated fair values as of the acquisition date as follows (in thousands):

	Fair Value
Assets acquired:	
Current assets	\$ 1,364
Vehicles	1,555
Goodwill	29,437
Other intangible assets	696
Other non-current assets	157
Current liabilities	(2,536)
Total net assets acquired	\$ 30,673
Consideration paid - notes	\$ 26,977
Consideration paid - issuance of common shares	3,696
Total purchase price	\$ 30,673

These estimates, judgments and assumptions are subject to change upon final valuation and should be treated as preliminary values. The Company has one year from the date of the acquisition to finalize its purchase price equation.

The following table sets forth the components of intangible assets acquired (in thousands) and their estimated useful life as of the date of acquisition:

	Estimated Useful Life	January 3, 2023
Trade names/trademarks	3 years	\$ 325
Customer relationships	2 years	113
Vendor permits	3 years	258
Total intangible assets		\$ 696

Note 4 –Prepaid Expenses and Other Current Assets

The Company's prepaid expenses and other current assets consists of the following (in thousands):

	June 30, 2023	December 31, 2022
Funding receivable	\$ —	\$ 6,000
Insurance receivable	—	4,000
Prepaid insurance	1,385	2,348
Prepaid expenses	1,693	3,667
Product sales inventory deposits, net	2,449	1,387
Current deferred financing costs	2,466	2,706
Indirect taxes receivable	2,085	1,749
Other current assets	1,740	758
Total prepaid expenses and other current assets	\$ 11,818	\$ 22,615

Note 5 – Vehicles, net

The Company's vehicles balance consists of the following (in thousands):

	June 30, 2023	December 31, 2022
Vehicles in use	\$ 108,899	\$ 134,202
Vehicles not yet in use	28,155	31,900
Spare parts	26,699	28,476
Less: Accumulated depreciation ⁽¹⁾	(78,060)	(94,490)
Vehicles, net	\$ 85,693	\$ 100,088

(1) Includes \$54.3 million of impairment of vehicles and spare parts, net of assets no longer in service and consumption of spare parts of \$7.8 million for the year ended December 31, 2022. There were no such impairments recorded during the six months ended June 30, 2023.

Depreciation on Sharing vehicles was \$7.7 million and \$18.4 million for the three months ended June 30, 2023 and 2022, respectively, and \$17.5 million and \$27.4 million for the six months ended June 30, 2023 and 2022, respectively.

Note 6 – Goodwill

Goodwill represents the excess of the purchase price over the fair value of net assets acquired in business combinations and is allocated to the reporting units expected to benefit from the business combinations. The Company tests goodwill for impairment annually during the fourth quarter, or whenever events or changes in circumstances indicate that the fair value of net assets has decreased below its carrying value.

During the six months ended June 30, 2023, in relation to the Bird Canada acquisition, the Company recognized \$30.1 million of goodwill. The Company's goodwill balance as of June 30, 2023 and December 31, 2022 was \$30.1 million and \$nil, respectively.

Although the Company believes its estimates of fair value are reasonable, actual financial results could differ from those estimates due to the inherent uncertainty involved in making such estimates.

Note 7 – Income Taxes

The Company computes its quarterly income tax provision and resulting effective tax rate by using a forecasted annual effective tax rate and adjusting for any discrete items arising during the quarter. The Company's effective tax rate was 0.0% and 0.1% for the three and six months ended June 30, 2023 and 0.0% for the three and six months ended June 30, 2022, respectively.

The effective tax rate differs from the U.S. statutory tax rate primarily due to a valuation allowance against our U.S. deferred tax assets and majority of foreign deferred tax assets. The Company expects to maintain this valuation allowance until it becomes more likely than not that the benefit of our deferred tax assets will be realized by way of expected future taxable income.

Note 8 – Notes Payable

This table summarizes the Company's note payable balances (in thousands) at June 30, 2023.

	June 30, 2023	December 31, 2022
Apollo Vehicle Financing Facility	\$ 38,119	\$ 44,105
Convertible Senior Secured Notes	58,883	30,100
Promissory Note Payable	—	4,200
Total Notes Payable	\$ 97,002	\$ 78,405

Apollo Vehicle Financing Facility

In April 2021, the Company's wholly owned consolidated special purpose vehicle entity (the "SPV") entered into a credit agreement (the "Apollo Credit Agreement") with Apollo Investment Corporation, as a lender, and MidCap Financial Trust, as a lender and administrative agent, to allow the SPV to borrow up to the commitment amount (the "Vehicle Financing Facility") with no right to re-borrow any portion of the Vehicle Financing Facility that is repaid or prepaid.

The borrowing limit was \$150.0 million of which \$5.0 million remains available to borrow at June 30, 2023. The Company drew down \$nil and repaid \$6.0 million during the six months ended June 30, 2023. The outstanding principal balance under the Vehicle Financing Facility as of June 30, 2023 was \$38.1 million. The following is the repayment schedule (in thousands) over the remaining term:

	2023 (six months remaining)	2024	Total
Payment amounts	\$ 11,514	\$ 26,605	\$ 38,119

The outstanding Vehicle Financing Facility balances bear interest at the Secured Overnight Financing Rate ("SOFR"), which is calculated as a per annum rate of interest equal to the greater of (a) 1.00% and (b) the sum of (x) SOFR plus (y) 0.1% (10 basis points), plus a margin of 7.5% that is accrued and paid by the Company on a monthly basis.

The maturity date of the Vehicle Financing Facility is January 13, 2025 ("Final Maturity Date"). On the fourth business day of each month prior to the Final Maturity Date, the Company is required to repay principal outstanding under the Vehicle Financing Facility based on a preset monthly amortization schedule.

Interest Expense

Interest expense related to the Apollo Vehicle Financing Facility was \$1.9 million and \$2.6 million for the three months ended June 30, 2023 and 2022, respectively, and \$3.9 million and \$4.1 million for the six months ended June 30, 2023 and 2022, respectively.

Bird Canada Transaction Convertible Senior Secured Notes

In December 2022, Bird Global issued and sold an aggregate principal amount of \$30.1 million of its 12.0% Convertible Senior Secured Notes due December 30, 2027 (together with the Share Consideration Notes, the "Notes"). The Notes were issued and sold in a private placement to certain "accredited investors" conducted pursuant to Section 4(a) (2) of the Securities Act of 1933, as amended (the "Securities Act"). The terms of the Notes are governed by a note purchase agreement, dated as of December 30, 2022 (the "Note Purchase Agreement"), by and among the Company, as issuer, the several purchasers from time to time party thereto (collectively, the "Note Purchasers") and U.S. Bank Trust Company, National Association, as collateral agent (the "Collateral Agent"). The Note holders are entitled to convert the Notes into shares of Class A Common Stock at any time at a conversion rate of approximately 139 shares of Class A Common Stock per \$1,000 principal amount of the Notes, equivalent to a conversion price of approximately \$7.1942 per share, subject to specified anti-dilution adjustments, including adjustments for issuance of Class A Common Stock below the conversion price. In addition, following certain corporate events that occur prior to the maturity date, the Company will, in certain circumstances, increase the conversion rate for a holder who elects to convert its Notes in connection with such corporate event up to a maximum of approximately 29 shares per \$1,000 principal amount of Notes. In certain circumstances, conversion will be limited unless the Company obtains stockholder approval to issue such shares. As of June 30, 2023, no Notes were converted into shares of Class A Common Stock.

At any time prior to December 30, 2024, upon not less than five nor more than 60 days' notice, the Notes will be redeemable at the Company's option, in whole at any time or in part from time to time, at a price equal to 100.0% of the principal amount of the Notes redeemed, plus a make-whole premium as set forth in the note purchase agreement, plus accrued and unpaid interest, if any, to, but excluding, the applicable redemption date. Beginning December 30, 2024, the Company may redeem the Notes, at its option, in whole at any time or in part from time to time, subject to the payment of a redemption price together with accrued and unpaid interest, if any, to, but excluding, the applicable redemption date. The redemption price includes a call premium that varies (from 7.5% to 2.5%) depending on the year of redemption.

The Company will be required to offer to repurchase Notes from Note holders at the applicable optional redemption price discussed above, together with accrued and unpaid interest, if any, to, but excluding, the applicable repurchase date, in certain circumstances, including following a significant asset disposition or a change of control.

In January 2023, the Company entered into a share purchase agreement (the "Share Purchase Agreement") with Bird Canada, Inc. ("Bird Canada") and certain other parties thereto, which, among other things, resulted in the acquisition of all of the issued and outstanding shares of Bird Canada in exchange for the issuance by Bird Global of an aggregate principal amount of approximately \$27.0 million of its 12.0% Convertible Senior Secured Notes due 2027 (the "Share Consideration Notes"), 728,175 shares of the Company's Class A Common Stock, and a nominal amount of cash consideration. The total assumed long-term debt was at fair value at the time of the acquisition and was revalued at June 30, 2023 end to reflect the period end fair value.

In March 2023, the Company entered into First Amendment to "Note Purchase Agreement" with the original Note Purchasers and U.S. Bank Trust Company, National Association, as collateral agent. Pursuant to the amendment to the Note Purchase Agreement, the Company issued \$2.8 million of additional Secured Convertible Senior Secured Notes to the "First Amendment Note Purchasers" for cash consideration. The purpose of the agreement was to use the proceeds for general corporate purposes.

The outstanding principal balance of the Notes as of June 30, 2023 was \$58.9 million and the full fair value adjustment to the Notes, including interest, is recorded in Other (expense) income, net.

Note 9 – Common Stock

Common Stock

As of June 30, 2023, the Company has the authority to issue 40,000,000 shares of Class A Common Stock, 400,000 shares of Class B Common Stock, and 2,000,000 shares of Class X Common Stock. As of June 30, 2023, the Company had 11,412,129 and 1,381,398 shares of Class A Common Stock and Class X Common Stock, respectively, issued and outstanding. As of June 30, 2023, there were no shares of Class B Common Stock issued and outstanding. Shares of restricted stock, including restricted stock issued upon an early exercise of an option that has not vested, are excluded from the number of shares of common stock issued and outstanding because the grantee is not entitled to the rewards of share ownership until such vesting occurs.

Holders of outstanding common stock are entitled to dividends when and if declared by our board of directors, subject to the rights of the holders of all classes of preferred stock outstanding having priority rights. No dividends have been declared by the Company's board of directors from inception through June 30, 2023.

Except as otherwise expressly provided in the Amended and Restated Certificate of Incorporation of Bird Global or applicable law, each holder of Class X Common Stock has the right to 20 votes per share of Class X Common Stock outstanding and held of record by such holder, and each holder of Class A Common Stock or Class B Common Stock has the right to one vote per share of Class A Common Stock or Class B Common Stock outstanding and held of record by such holder.

Standby Equity Purchase Agreement

In May 2022, the Company entered into a Standby Equity Purchase Agreement (the "Purchase Agreement") with YA II PN, Ltd. ("Yorkville").

As consideration for Yorkville's commitment to purchase shares of Class A Common Stock at the Company's direction upon the terms and subject to the conditions set forth in the Purchase Agreement, upon execution of the Purchase Agreement, the Company issued to Yorkville 8,000 shares of Class A Common Stock (the "Commitment Fee Shares") in three equal installments within six months of execution of the Purchase Agreement.

In May 2022, pursuant to the terms and conditions set forth in the Purchase Agreement, the Company received a pre-advance loan ("Pre-Advance Loan") from Yorkville of \$21.0 million. The Pre-Advance Loan was evidenced by a promissory note (the "Promissory Note"), which would mature on December 15, 2022. The Promissory Note accrued interest at a rate of 0%, but was issued with 4.76% original issue discount, and would be repaid in equal monthly

installments beginning on the third month following the date of the Pre-Advance Loan. On December 19, 2022, the Company entered into an extension agreement with Yorkville (the “Extension Agreement”) pursuant to which the parties agreed to extend the maturity date of the Promissory Note to February 15, 2023. Pursuant to the Extension Agreement, Yorkville received 99,389 shares of its Class A Common Stock. On February 15, 2023, the remaining outstanding balance under the Promissory Note was repaid. There was no outstanding principal balance under the Promissory Note as of June 30, 2023.

Note 10 – Stock-Based Compensation Expense

The Company granted the following equity instruments during the three and six months ended June 30, 2023 and 2022, respectively (in thousands of units):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Options Granted	—	—	187	—
RSUs Granted	88	514	969	698

The following table summarizes stock-based compensation expense for the three and six months ended June 30, 2023 and 2022, respectively (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
General and administrative	\$ 5,886	\$ 38,433	\$ 12,056	\$ 83,111
Sales and marketing	62	625	216	1,466
Research and development	(27)	4,592	929	7,777
Total	\$ 5,921	\$ 43,650	\$ 13,201	\$ 92,354

Note 11 – Loss Per Share

Basic loss per share is computed by dividing net loss by the weighted-average number of shares of common stock outstanding during the period without consideration for common stock equivalents. Diluted loss per share is computed by dividing net loss by the weighted-average number of shares of common stock outstanding during the period and potentially dilutive common stock equivalents, except in cases where the effect of the common stock equivalent would be anti-dilutive.

The Company computes loss per share using the two-class method. The rights, including the liquidation and dividend rights, of the Class A Common Stock and Class X Common Stock are identical, other than voting rights. Accordingly, the Class A Common Stock and Class X Common Stock share equally in the Company’s net losses. Because the computed loss per share for holders of the Class A Common Stock and the Class X Common Stock is identical, the Company does not present separate loss per share computations.

The following table presents the calculation of basic loss per share (in thousands, except per share amounts):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Net loss	\$ (9,310)	\$ (320,316)	\$ (53,628)	\$ (312,569)
Basic weighted-average shares outstanding	12,779	11,031	12,715	10,988
Loss per share - Basic	\$ (0.73)	\$ (29.04)	\$ (4.22)	\$ (28.45)

The following outstanding securities were excluded from the computation of loss per share because their effect would have been anti-dilutive for the periods presented (in thousands):

	As of June 30,	
	2023	2022
Convertible Senior Secured Notes	8,799	—
Stock options	467	447
Time-based vesting RSUs	995	1,198
Market-based vesting RSUs	266	1,163
Warrants to purchase Class A Common Stock	517	517
Contingently issuable shares	79	79
Total	11,124	3,405

While the portion of the Earnout Shares designated to holders of common stock of Bird Rides immediately prior to the consummation of the Business Combination would have been anti-dilutive for the periods presented, such Earnout Shares are not outstanding securities and have been excluded from the table above.

Note 12 – Commitments and Contingencies

Operating Leases

As of June 30, 2023, the Company had operating lease agreements for its facilities in various locations throughout the United States, as well as around the world.

The following table reconciles the undiscounted cash flows for future maturities of the Company's operating lease liabilities to the consolidated balance sheets (in thousands):

	June 30, 2023
2023	\$ 1,479
2024	1,168
2025	732
2026	555
2027	222
Thereafter	76
Total lease payments	4,232
Less: interest expense	(497)
Present value of lease liabilities	\$ 3,735

Purchase Commitments

The Company has commitments related to vehicles, software, hosting services, and other items in the ordinary course of business with varying expirations through 2026. These amounts are determined based on the non-cancelable quantities or termination amounts to which the Company is contractually obligated. The Company did not enter into any material new purchase commitments during the six months ending June 30, 2023.

Notes Payable

The Company has commitments related to the Vehicle Financing Facility and Convertible Senior Secured Notes. As of June 30, 2023, the Company has future minimum payments of \$19.5 million due in the next 12 months and \$18.6 million due thereafter. See Note 8 — Notes Payable for further discussion.

Litigation and Indemnification

The Company is from time to time involved in legal proceedings, claims, and regulatory matters, indirect tax examinations or government inquiries and investigations that may arise in the ordinary course of business. Certain of these matters include speculative claims for substantial or indeterminate amounts of damages. The Company records a liability when the Company believes that it is both probable that a loss has been incurred and the amount can be reasonably estimated. If the Company determines that a loss is reasonably possible and the loss or range of loss can be estimated, the Company discloses the possible loss in the consolidated financial statements.

The Company reviews the developments in contingencies that could affect the amount of the provisions that have been previously recorded. The Company adjusts provisions and changes to disclosures accordingly to reflect the impact of negotiations, settlements, rulings, advice of legal counsel, and updated information. Significant judgment is required to determine both the probability and the estimated amount of loss.

The Company is not a party to any outstanding material litigation and management is not currently aware of any legal proceedings that, individually or in the aggregate, are deemed to be material to the Company's financial condition or results of operations other than certain consolidated proceedings alleging that individuals who previously provided services as mechanics and chargers were misclassified as independent contractors in violation of the California Labor Code and wage laws. We are also subject to, and defending, proceedings alleging that individuals who previously provided services as Fleet Managers were misclassified as independent contractors in violation of the California Labor Code and wage laws. We intend to vigorously defend these claims.

In addition, on November 17, 2022, shortly after we announced we would be restating our (i) audited consolidated financial statements as of December 31, 2021 and 2020, and for the years then ended, and quarterly periods within those years, included in the Annual Report on Form 10-K filed with the SEC on March 15, 2022; (ii) condensed consolidated financial statements as of March 31, 2022, and for the three months then ended, included in the Quarterly Report on Form 10-Q filed with the SEC on May 16, 2022; and (iii) condensed consolidated financial statements as of June 30, 2022, and for the three and six months then ended, included in the Quarterly Report on Form 10-Q filed with the SEC on August 15, 2022, a purported stockholder of the Company filed a putative class action lawsuit in the Central District of California against us and a director and prior officer, entitled *MARIO ARIAS, Individually and on Behalf of All Others Similarly Situated v. Bird Global, Inc. F/K/A Switchback II Corporation, Travis VanderZanden, and Yibo Ling* (the "ARIAS Action"). On December 19, 2022, another purported stockholder of the Company filed a similar putative class action lawsuit in the Central District of California against us and a director and prior officer, entitled *KAREN CAIN, Individually and on Behalf of All Others Similarly Situated v. Bird Global, Inc. F/K/A Switchback II Corporation, Travis VanderZanden, and Yibo Ling* (the "CAIN Action"). The ARIAS and CAIN Actions, are substantially similar, and the complaints in both actions allege that all defendants violated Sections 10(b) of the Exchange Act and Rule 10b-5 promulgated thereunder by the SEC, and that the individual defendants violated Section 20(a) of the Exchange Act. The lawsuits seek, among other things, damages, attorneys' fees and costs, and such other relief as may be deemed just and proper by the court. On March 17, 2023, another purported stockholder of the Company filed a related putative derivative action in the Central District of California against sixteen current and former officers and directors of the Company and Switchback II Corporation with the Company named as a nominal defendant. The action is entitled *ASHKAN FARAZMAND, derivatively on behalf of Bird Global, Inc. v. Travis VanderZanden, Yibo Ling, Roelof F. Botha, Daniel Friedland, Nathaniel Justin Kan, Robert Komin, James Mutrie, Racquel Russell, David Sacks, Scott McNeill, Chris Carter, Scott Gieselman, Sam Stoutner, Philip J. Deutch, Ray Kubis, and Precious Williams Owodunni*. The complaint alleges a violation of Section 14(a) of the Exchange Act, breach of fiduciary duty, and unjust enrichment, among other claims, and seeks monetary damages and restitution on behalf of the Company, among other remedies. The Company intends to vigorously defend against these claims. Although we believe we have meritorious defenses to the claims of the plaintiffs and members of the classes, and intend to vigorously defend against these claims, there is no guarantee that we will prevail. We are currently unable to determine the ultimate outcome of these actions or to determine the amount or range of potential losses associated with the actions.

We have received a document request from the SEC in connection with an investigation wherein the SEC requested, among other things, materials concerning the restatement of our financial statements (as described above), as well as certain other financial and operational data, investor materials, and corporate policies and procedures. We are fully cooperating with the investigation and are not currently able to predict the outcome of the investigation or the timing of its conclusion. Accordingly, we are not able to estimate the loss or range of loss. Further, the outcome of legal proceedings, claims, and regulatory matters, indirect tax examinations and governmental inquiries and investigations are inherently uncertain. Therefore, if one or more of these matters were resolved against the Company for amounts in excess of management's expectations, the Company's financial condition and results of operations, including in a reporting period in which any such outcome becomes probable and estimable, could be materially adversely affected.

Note 13 – Segment Information

The Company determines its operating segments based on how the chief operating decision maker ("CODM") manages the business, allocates resources, makes operating decisions and evaluates operating performance. Given management changes that occurred in the quarter, the Company reevaluated the operating segments and determined that the operating segments align with each offering of the Company's business model (Sharing, Platform Services and Retail Sales) in each country where such services are offered. The Company aggregated operating segments into operating regions, where appropriate, and determined that Reportable Segments align with the product offerings of Sharing, Platform Services and Retail Sales. The Company changed its reportable segments effective January 1, 2023 and has retroactively reflected the change for the comparative periods included herein.

Reportable Segment	Description
Sharing	Business activities where we own vehicles and interact directly with customers, offering rides on our vehicles for individual trips through our proprietary software platform.
Platform	Arrangements where an independent operator contracts with us to acquire vehicles, generally through a sale, and we then grant the operator a license to use our software platform for a fee. Revenues and costs in this segment relate to both sale of products and services.
Retail Sales	Vehicle sale activity through retail channels.

The Company's segment operating performance measure is gross profit (loss). Gross profit (loss) is defined as revenues less cost of revenues.

The following tables provides information about the Company's segments and a reconciliation of the total segment gross profit (loss) to loss before income taxes (in thousands):

	Three Months Ended June 30,									
	2023					2022				
	Sharing Business	Platform Business	Retail Business	Total Segments		Sharing Business	Platform Business	Retail Business	Total Segments	
Americas	\$ 35,373	\$ 517	\$ 464	\$ 36,354		\$ 43,601	3,678	1,625	\$ 48,904	
EMEA	11,184	317	272	11,773		16,961	780	59	17,800	
Rest of the World	207	—	—	207		61	—	—	61	
Total revenues	46,764	834	736	48,334		60,623	4,458	1,684	66,765	
Cost of revenues:										
Americas	13,986	232	429	14,647		24,360	3,079	3,065	30,505	
EMEA	6,295	159	117	6,571		9,159	39	80	9,278	
Rest of the World	83	—	—	83		31	—	—	31	
Cost of revenue, exclusive of depreciation	20,364	391	546	21,301		33,551	3,118	3,145	39,814	
Americas	6,121	—	—	6,121		9,117	—	—	9,117	
EMEA	1,531	—	—	1,531		9,290	—	—	9,290	
Rest of the World	32	—	—	32		17	—	—	17	
Depreciation on sharing vehicles	7,683	—	—	7,683		18,424	—	—	18,424	
Impairment of Product Sales Inventory (Retail)	—	—	—	—		—	—	31,769	31,769	
Total cost of revenues	28,047	391	546	28,984		51,975	3,118	34,914	90,007	
Total gross profit (loss)	\$ 18,717	\$ 443	\$ 190	\$ 19,350		\$ 8,648	\$ 1,340	\$ (33,230)	\$ (23,242)	
Reconciling items:										
Total operating expenses				36,083					317,898	
Loss from operations				(16,733)					(341,140)	
Interest income				105					8	
Interest expense				(1,905)					(2,618)	
Other income, net				8,267					23,518	
Loss before income taxes				\$ (10,266)					\$ (320,232)	

	Six Months Ended June 30,							
	2023				2022			
	Sharing Business	Platform Business	Retail Business	Total Segments	Sharing Business	Platform Business	Retail Business	Total Segments
Americas	\$ 56,676	\$ 1,172	\$ 629	\$ 58,478	\$ 65,431	6,081	4,014	\$ 75,526
EMEA	18,296	464	324	19,084	25,233	1,133	80	26,446
Rest of the World	309	—	—	309	167	—	—	167
Total revenues	\$ 75,281	\$ 1,636	\$ 954	\$ 77,871	\$ 90,830	\$ 7,214	\$ 4,095	\$ 102,139
Cost of revenues:								
Americas	22,797	482	640	23,919	37,847	5,266	5,365	48,477
EMEA	11,486	248	103	11,837	16,684	85	111	16,880
Rest of the World	162	—	—	162	72	—	—	72
Cost of revenue, exclusive of depreciation	34,444	731	743	35,918	54,603	5,350	5,476	65,429
Americas	13,389	—	—	13,389	13,821	—	—	13,821
EMEA	4,082	—	—	4,082	13,503	—	—	13,503
Rest of the World	48	—	—	48	40	—	—	40
Depreciation on sharing vehicles	17,518	—	—	17,518	27,364	—	—	27,364
Impairment of Product Sales Inventory (Retail)	—	—	—	—	—	—	31,769	31,769
Total cost of revenues	51,962	731	743	53,436	81,967	5,350	37,245	124,562
Total gross profit (loss)	\$ 23,319	\$ 905	\$ 211	\$ 24,435	\$ 8,863	\$ 1,864	\$ (33,150)	\$ (22,423)
Reconciling items:								
Total operating expenses				76,637				418,112
Loss from operations				(52,202)				(440,535)
Interest income				112				81
Interest expense				(3,874)				(4,092)
Other income, net				2,288				132,098
Loss before income taxes				\$ (53,676)				\$ (312,448)

Geographic Information

In accordance with ASC 280—Segment Reporting, the Company attributes Product Sales (and the related cost of Product Sales) based on the location of the subsidiary that made the sale, as opposed to the location of the customer or point of shipment.

(in thousands)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Revenue by country				
USA	\$ 33,392	\$ 48,092	\$ 55,499	\$ 74,683
All other countries	14,942	18,673	22,373	27,456
Total	\$ 48,334	\$ 66,765	\$ 77,871	\$ 102,139

No other country in the rest of the world exceeds 10% of Revenue.

(in thousands)

	June 30, 2023	December 31, 2022
Long-lived assets by country		
USA	\$ 110,101	\$ 122,484
Canada	34,142	—
All other countries	20,631	27,749
Total	\$ 164,874	\$ 150,233

Long-lived assets include vehicles, net, vehicle deposits, goodwill, right-of-use assets, intangible assets and fixed assets. Goodwill is attributable to the Bird Canada acquisition and is included in the Sharing reportable segment.

Note 14 – Supplemental Cash Flow Information

The following are investing and financing activities of the Company (in thousands) that affect the Company's assets and liabilities, but do not have a cash impact.

	June 30, 2023	December 31, 2022
Noncash investing activities:		
Acquisition of Bird Canada		
Working capital excluding cash & cash equivalents	\$ (1,852)	\$ —
Long-lived assets	31,677	—
Noncash financing activities:		
Issuance of convertible notes as part of acquisition	\$ 25,983	\$ 6,000
Issuance of common shares as part of acquisition	3,696	—

Note 15 – Subsequent Events

The Company has evaluated subsequent events through the filing of this Quarterly Report and determined that, there have been no events that have occurred that would require adjustment to, or disclosure in, our condensed consolidated financial statements.

Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations.

You should read the following discussion and analysis of our financial condition and results of operations together with our unaudited condensed consolidated financial statements and related notes included elsewhere in this Quarterly Report, as well as our audited annual consolidated financial statements and related notes as disclosed in our 2022 Form 10-K. This discussion contains forward-looking statements based upon current plans, expectations and beliefs involving risks and uncertainties. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of various factors, including those set forth in Part II, Item 1A. “Risk Factors” in this Quarterly Report and Part I, Item 1A. “Risk Factors” in our 2022 Form 10-K.

Overview

Bird’s mission is to provide environmentally friendly transportation for everyone. We believe in leading the transition to clean, equitable transportation through innovation and technology. In partnership with cities, Bird’s proprietary technology and operations are revolutionizing the existing transportation paradigm by making lightweight electric vehicles readily available to rent around the world.

Since our first shared ride in 2017, we have witnessed rapid growth in our vehicle-sharing business. Today, Bird offers riders an on-demand, affordable, and cleaner alternative for their short-range mobility needs in more than 350 cities, primarily across the United States, Canada, Europe, the Middle East, and Australia. We believe that Bird is uniquely positioned to capture share in this market due to (i) our superior rider experience, which solves many of the traditional mobility pain points, (ii) sustainability being core to our mission and business model, (iii) our advanced hardware and software capabilities, (iv) our adaptive operating model, including our experience operating both through in-house teams and through our mutually beneficial Fleet Manager program, (v) our record of building successful city partnerships by focusing on city needs, and (vi) our strong positive year-round unit economics.

We are witnessing an increased adoption of environmentally conscious transportation alternatives by consumers around the world. Bird is continuing to work with cities to increase micromobility access and infrastructure investments to ensure that the shift to sustainable urban transportation continues.

Business Model

Sharing

Our core vehicle-sharing business and operations (“Sharing”) provide riders with on-demand access to Bird vehicles (e-scooters and e-bikes), enabling them to locate, unlock, and pay for rides through our mobile application (the “Bird App”). Bird generates revenue from trips taken on our shared vehicles. For a single ride, riders typically pay a fixed unlock fee to access the vehicle in addition to a market-level, per-minute price for each minute the vehicle is in use. We generate the substantial majority of our revenue from our Sharing business.

Local in-market operations for our Sharing business are either managed with the support of a network of local logistic providers (“Fleet Managers”) or through our in-house teams (“In-House”). Prior to the second quarter of 2020, substantially all of our in-market operations were conducted In-House. After temporarily pausing operations at the onset of COVID-19 in March 2020, we rapidly shifted to the Fleet Manager operating model as a way to quickly relaunch and provide safe and socially distanced transportation options for our global city partners. While we continue to operate certain of our operations primarily under our Fleet Manager operating model to expand into new markets and positively impact year-round unit economics, segments of our business have successfully operated in-house since inception, proving it is a viable and profitable operating model in select cities.

Fleet Managers typically manage logistics for fleets of 100 or more Bird-owned vehicles in their local markets, driving meaningful scale as we expand into small to mid-sized cities. With the support of our central operations team and advanced technology platform, Fleet Managers manage the day-to-day logistics responsibilities required for proper fleet management, including deploying, repairing, relocating, and charging Bird vehicles. Through a revenue share model, Fleet Managers make money on rides taken on the vehicles in their care, creating built-in economic incentives to ensure these vehicles are properly maintained, and strategically placed to align with local demand. There are no upfront fees to Bird associated with becoming a Fleet Manager, and Fleet Managers typically utilize existing tools and resources to manage their fleet. As such, the Fleet Manager program provides economic advancement opportunities to local businesses.

Platform

To scale our mission to a greater population, we offer a white labeled version of our products and technology (“Bird Platform”). We sell fleets of Bird vehicles to our Platform partners for them to operate in their local markets. We also receive a service and license fee for access to our systems so the vehicles can be used by riders. Both sales of vehicles and service and licenses fees are presented as Platform revenues and Cost of Platform revenues.

Retail Sales

We sell Bird vehicles for personal use (“Retail Sales”) through select retail and wholesale channels. In May 2022, we announced our decision to discontinue our Retail Sales portfolio offering, simplify our business model and realign our resources to prioritize Sharing operations within our existing regions. We significantly impaired the assets involved in the Retail Sales business in 2022, and we expect to sell our remaining inventory by the end of fiscal 2023 at roughly breakeven.

The Business Combination

On December 30, 2022 (the “Closing Date”) and effective as of January 3, 2023 (the “Acquisition Closing Date”), Bird Global, Inc. (the “Company”) entered into a share purchase agreement (the “Share Purchase Agreement”) with 1393631 B.C. Unlimited Liability Company, a British Columbia ULC and indirect wholly owned subsidiary of the Company (the “Purchaser”), Bird Canada Inc. (“Bird Canada”), and certain sellers party thereto (the “BC Sellers”). Pursuant to the Share Purchase Agreement, among other things, the Purchaser acquired from the BC Sellers 100% of the issued and outstanding shares of Bird Canada in exchange for the issuance by the Company to the BC Sellers of an aggregate principal amount of \$27.0 million of its 12.0% Convertible Senior Secured Notes due 2027 (the “Notes”), 728,175 shares of the Company’s Class A common stock, par value \$0.0001 per share (the “Class A Common Stock”), and a nominal amount of cash consideration (the “Acquisition”).

The Notes were issued and sold in a private placement to certain “accredited investors” conducted pursuant to Section 4(a)(2) of the Securities Act of 1933, as amended (the “Securities Act”). The terms of the Notes are governed by a note purchase agreement, dated as of December 30, 2022 (the “Note Purchase Agreement”), by and among the Company, as issuer, the several purchasers from time to time party thereto (collectively, the “Note Purchasers”) and U.S. Bank Trust Company, National Association, as collateral agent (the “Collateral Agent”).

Recent Developments

There have been no material changes to the “Recent Developments” in the “Management’s Discussion and Analysis of Financial Condition and Results of Operations” section of our 2022 Form 10-K.

Components of our Results of Operations

Sharing Revenue

Our revenue is primarily generated from our Sharing business. Customers generally pay for their ride from their preloaded wallet balance on a per-ride basis, and revenue is typically recognized at the completion of the ride. A portion of the customer’s unused wallet balance is recognized as breakage revenue when the likelihood of the customer exercising its remaining rights becomes remote.

Cost of Sharing Revenue, Exclusive of Depreciation

Cost of Sharing revenue, exclusive of depreciation, primarily consists of variable costs. Our main business model results in costs under the Fleet Manager program, although we still incur costs under the In-House operating model. Within both operating models, costs of revenue include payment processing fees, network infrastructure, vehicle count adjustments, and city permit fees.

Payment processing fees include merchant fees and chargebacks. Network infrastructure includes the costs to host the Bird App, as well as our mobile data fees. Vehicle count adjustments include costs recognized from vehicle adjustments during quarterly hard counts at our regional distribution centers and in-market resource centers based on reporting from Fleet Managers.

The Fleet Manager operating model leverages support from local service providers to provide logistics for, and maintain fleets of, Bird-owned vehicles. Costs included within the Fleet Manager operating model primarily consist of the revenue share payments made to Fleet Managers.

Costs related to In-House operations primarily include payments to workers, service center overhead, and independent contractors for vehicle maintenance, including consumption of spare parts, as well as certain ancillary tasks, and service center and distribution network expenses. The service center and distribution network expenses are associated with charging, repairing, hibernating, and maintaining the vehicles.

Depreciation on Sharing Vehicles

We capitalize expenses incurred to bring a vehicle to a condition where it can be initially deployed within our Sharing business. The costs include the amount paid for the vehicles, freight from the manufacturer, customs and duties, and specific tariff costs imposed by the United States on goods imported from China. Our vehicles are shipped as finished goods.

We depreciate Deployed Vehicles (as defined below under the heading “Non-GAAP Financial Measures”) using a usage-based depreciation methodology based on the number of rides taken by customers.

Platform Partner Revenue

We sell vehicles to our Platform partners for them to operate in their region. Along with the revenue from those sales, we recognize services and license fees for our partners’ use of our software platform in this segment.

Cost of Platform Partner Revenue

Cost of Platform Partner Revenues consist of the cost of vehicles sold to Platform partners, an allocation of our network and infrastructure costs associated with running our software platform, as well as transaction fees associated with rides taken on Platform vehicles.

Retail Sales Revenue

We generate revenue from Retail Sales, primarily consisting of sales of our vehicles to retail customers. Our retail customers include distributors, retailers, and direct customers.

Cost of Retail Sales Revenue

Cost of Retail Sales revenue primarily consists of the amount paid for the vehicles, freight to the customer, customs and duties, certain insurance costs, refurbishments, and any adjustments to inventory on hand.

Impairment of Retail Sales Inventory

Retail Sales inventory consists of vehicles and spare parts available for sale, valued at the lower of cost based on an average cost method or net realizable value. The valuation of Retail Sales inventory requires the Company to make judgments and, based on currently available information, may result in impairments.

General and Administrative Expenses

General and administrative expenses represent costs incurred by us for executive and management overhead and administrative and back-office support functions. These costs primarily consist of salaries, commissions, benefits, severance, travel, bonuses, and stock-based compensation expense (collectively, “personnel expenses”); software licenses and hardware, network and cloud, and information technology services (collectively, “technology services”); professional service providers, off-site storage and logistics, certain insurance coverage, and an allocation of office rent and utilities (collectively, “facilities expenses”); and other corporate-related expenses associated with our general and administrative divisions. General and administrative expenses are generally expensed as incurred. We incurred additional general and administrative expense as a result of the stock-based compensation expense associated with the issuance of RSUs granted in connection with the Business Combination (the “Closing Grants”), certain of which contain both service-based and market-based vesting conditions and are recognized under the accelerated attribution method.

Selling and Marketing Expenses

Selling and marketing expenses represent costs incurred by us to source new Fleet Managers and customers. These costs primarily consist of personnel expenses, advertising expenses, brand and creative services, promotional vehicles, and an allocation of certain technology services and facilities expenses related to our selling and marketing divisions. Selling and marketing expenses are generally expensed as incurred.

Research and Development Expenses

Research and development expenses represent costs incurred by us to develop, design, and enhance our hardware and software products, services, technologies, and processes. These costs primarily consist of personnel expenses, professional service providers, mechanical engineering, and an allocation of certain technology services and facilities expenses related to our research and development divisions. Research and development costs are generally expensed as incurred. We incurred additional research and development expense as a result of the stock-based compensation expense associated with the issuance of the Closing Grants, certain of which contain both service-based and market-based conditions and are recognized under the accelerated attribution method.

Interest Income

Interest income represents any interest earned on cash or securities held.

Interest Expense

Interest expense primarily consists of interest incurred on debt obligations and the amortization of deferred costs on our debt, as well as costs associated with extinguishment of debt.

Other Income (Expense), Net

Other income (expense), net primarily consists of foreign currency exchange gains and losses, costs associated with the issuance of derivative liabilities, and mark-to-market (“MTM”) adjustments of derivative liabilities and convertible senior secured notes.

Provision for Income Taxes

Provision for income taxes primarily consists of income taxes in foreign jurisdictions and U.S. state income taxes. As we expand the scale of our international business activities, any changes in the U.S. and foreign taxation of such activities may increase our overall provision for income taxes in the future.

We have a valuation allowance for our U.S. deferred tax assets, including federal and state net operating losses, as well as the majority of our foreign deferred tax assets. We expect to maintain this valuation allowance until it becomes more likely than not that the benefit of our deferred tax assets will be realized by way of expected future taxable income.

Results of Operations

Loss from operations and Net loss

Three Months Ended June 30, 2023 compared to Three Months Ended June 30, 2022

The following table presents the Company’s loss from operations, net loss, and the associated per share amounts for the three months ended June 30, 2023 and 2022:

<i>(in thousands, except per share amounts)</i>	Three Months Ended June 30,	
	2023	2022
Loss from operations	\$ (16,733)	\$ (341,140)
Net loss	\$ (9,310)	\$ (320,316)
Loss per share - Basic	\$ (0.73)	\$ (29.04)
Loss per share - Diluted	\$ (0.73)	\$ (29.04)

In the three months ended June 30, 2023, we recorded a loss from operations of \$16.7 million, an improvement of \$324.4 million, or 95%, as compared to the same period last year. Our focus on reducing operating costs and operational efficiencies led to reductions in Cost of Revenues and Operating expenses. We recorded a net loss for the three months ended June 30, 2023 of \$9.3 million, as compared to net loss of \$320.3 million in the same period last year. The significant reduction in our loss from operations arose from several different areas, most notably the absence of impairment charges that were recognized in the prior year's second quarter, specifically \$31.8 million of impairment charges against our product sales inventory and \$215.8 million of impairment charges relating to vehicles and other assets. The reduction was further impacted by a decrease in stock based compensation of \$37.8 million. The reduction was partially offset by a decrease in Other Income of \$15.3 million to \$8.3 million in the three months ended June 30, 2023, compared to \$23.5 million in the same period last year, as a result of mark-to-market adjustments on fair-valued liabilities in the prior year.

Six Months Ended June 30, 2023 compared to Six Months Ended June 30, 2022

The following table presents the Company's loss from operations, net loss, and the associated per share amounts for the six months ended June 30, 2023 and 2022:

	Six Months Ended June 30,			
	2023		2022	
Loss from operations	\$	(52,202)	\$	(440,535)
Net loss	\$	(53,628)	\$	(312,569)
Loss per share - Basic	\$	(4.22)	\$	(28.45)
Loss per share - Diluted	\$	(4.22)	\$	(28.45)

In the six months ended June 30, 2023, we recorded a loss from operations of \$52.2 million, an improvement of \$388.3 million, or 88%, as compared to the same period last year. Our focus on reducing operating costs and operational efficiencies led to reductions in Cost of Revenues and Operating expenses at a greater proportion than the decrease in revenues. The significant reduction in our loss from operations arose from several different areas, most notably the absence of impairment charges that were booked in the prior year's second quarter, specifically \$31.8 million of impairment charges against our product sales inventory and impairment charges of \$215.8 million relating to vehicles and other assets. The reduction was further impacted by a decrease in stock based compensation of \$79.2 million. These were partially offset by a reduction of \$129.8 million in Other Income generated by decreased fair value adjustments to our fair-valued liabilities.

We evaluate our sharing and platform partner services business operations based on certain key operating metrics. The following are definitions of these key operating metrics, followed by key operating metrics numbers.

Rides: Rides is a key indicator of the usage and scale of our Sharing business. We calculate Rides as the total number of paid and unpaid trips completed by customers of our Sharing business. Rides have decreased in the first half of 2023 as we have scaled our operations and exited certain jurisdictions. Rides are seasonal to a certain degree. We typically experience higher levels of activity in the second and third quarters as a result of improved weather conditions in the Northern Hemisphere and lower levels of activity in the first and fourth quarters as weather conditions worsen.

Rides per Deployed Vehicle per Day ("RpD"): RpD represents the rate at which our shared vehicles are utilized by riders. We calculate RpD as the total number of Rides divided by total Deployed Vehicles (as defined below) in our Sharing business each calendar day.

Deployed Vehicles: Deployed Vehicles represent the number of vehicles available to riders through our Sharing business. We calculate Deployed Vehicles on a pro-rata basis over a 24-hour period, wherein two vehicles deployed for a combined period of 24 hours equate to one Deployed Vehicle. Deployed Vehicles constitute a portion of our total fleet, and we strategically deploy vehicles depending on a variety of factors, including weather, historical demand, time of day, and day of the week. If a vehicle is charging, under repair, or temporarily missing, it is not considered deployed. During the winter months, we proactively place portions of our fleet in reserve to align with seasonal demand and preserve our asset base. Therefore, Deployed Vehicle volumes tend to fluctuate seasonally.

The following tables set forth our results of operations for the periods presented (in thousands, except for operating metrics, which are in units). The period-to-period comparison of financial results are not necessarily indicative of future results.

Sharing Business

Three Months Ended June 30, 2023 compared to Three Months Ended June 30, 2022

The following table presents information about the number of rides from the Sharing Business reportable segment and the associated gross profit for the three months ended June 30, 2023 and 2022, in thousands except Rides and Average Rides per Deployed Vehicle per Day:

	Three Months Ended June 30,			
	2023	2022	Change	% Change
Rides	8,100,877	13,244,378	\$ (5,143,501)	(39) %
Average Rides per Deployed Vehicle per Day (x)	1.17	1.43	\$ (0.26)	(18) %
Revenues from sharing	\$ 46,764	\$ 60,623	\$ (13,859)	(23) %
Cost of sharing, exclusive of depreciation	20,364	33,551	(13,187)	(39) %
Depreciation on sharing vehicles	7,683	18,424	(10,741)	(58) %
Total Cost of Sharing	28,047	51,975	(23,928)	(46) %
Sharing gross profit	\$ 18,717	\$ 8,648	\$ 10,069	116 %

The decrease in rides of \$5.1 million during the three month period ended June 30, 2023, compared to the same period last year, is due to numerous factors, including the exit from jurisdictions we operated in that were high volume but low profitability during 2022, an increase in inclement weather experienced in the quarter, which is defined as weather during riding hours that contains precipitation, and availability of deployed vehicles in productive locations. RpD decreased by 0.26 in the second quarter of 2023 as compared to the second quarter of 2022. We continue to focus on a number of initiatives to ensure that our fleet of vehicles are being optimized, which includes increasing efforts to reduce repair turnaround time, and optimize placement of the vehicles to increase rider share.

Commensurate with the decrease in rides, this quarter's Sharing Revenue decreased by \$13.9 million, or 23%, for the three months ended June 30, 2023, compared to the same period last year. Included in Sharing Revenue is breakage revenue of \$8.3 million for aged wallet balances, the likelihood of use of which has been considered remote.

The Cost of Sharing Revenue, exclusive of Depreciation increased to \$13.2 million, or 39%, primarily due to a reduction in fleet manager payments resulting from decreased rides in the quarter and a change in the effective fleet manager payment rate which was affected by the closure of several jurisdictions in which we paid higher payments. Transaction fees, which are primarily driven by customer wallet top-ups and rides, also decreased as compared to the prior year quarter due to the reduced rides.

Depreciation on Sharing vehicles decreased by \$10.7 million, or 58%, for the three months ended June 30, 2023, compared to the same period last year. The decrease was primarily driven by the decrease in Vehicles, net due to impairments recorded in 2022.

Six Months Ended June 30, 2023 compared to Six Months Ended June 30, 2022

The following table presents information about the number of rides from the Sharing Business reportable segment and the associated gross profit for the six months ended June 30, 2023 and 2022, in thousands except Rides and Average Rides per Deployed Vehicle per Day:

	Six Months Ended June 30,			
	2023	2022	Change	% Change
Rides	12,814,464	20,002,559	\$ (7,188,095)	(36)%
Average Rides per Deployed Vehicle per Day (x)	1.02	1.26	\$ (0.24)	(19)%
Revenues from sharing	\$ 75,281	\$ 90,830	\$ (15,549)	(17)%
Cost of sharing, exclusive of depreciation	34,444	54,603	(20,159)	(37)%
Depreciation on sharing vehicles	17,518	27,364	(9,846)	(36)%
Total Cost of Sharing	51,962	81,967	(30,005)	(37)%
Sharing gross profit	\$ 23,319	\$ 8,863	\$ 14,456	163%

In the first half of 2023, our overall ride volume decreased by \$7.2 million rides compared to the same period last year due to numerous factors, including the exit from jurisdictions we operated in that were high volume but low profitability during 2022, an increase in inclement weather experienced in the quarter, which is defined as weather during riding hours that contains precipitation, and availability of deployed vehicles in productive locations. RpD decreased by \$0.24 in the first half of 2023 as compared to the first half of 2022. We continue to focus on a number of initiatives to ensure that our fleet of vehicles are being optimized, which includes increasing efforts to reduce repair turnaround time, and optimize placement of the vehicles to increase rider share.

Commensurate with the decrease in rides, this year's sharing revenue decreased by \$15.5, or 17%, for the six months ended June 30, 2023, compared to the same period last year. Included in Sharing Revenue is breakage revenue of \$13.2 million for aged wallet balances, the likelihood of use of which has been considered remote.

The improvement in our Cost of Sharing Revenue, exclusive of Depreciation of \$20.2 million, or 37% was primarily due to a reduction in fleet manager payments due to decreased rides in the quarter as well as a change in the effective fleet manager payment rate due to the closure of several jurisdictions in which we paid higher payments. Transaction fees, which are primarily driven by customer wallet top-ups and rides, also decreased as compared to the prior year due to the reduced rides.

Depreciation on Sharing vehicles increased by \$9.8 million, or 36%, for the six months ended June 30, 2023, compared to the same period last year. The decrease was primarily driven by the decrease in Vehicles, net due to impairments recorded in 2022.

Platform Business

Three Months Ended June 30, 2023 compared to Three Months Ended June 30, 2022

The following table presents information about the number of rides from the Platform Business reportable segment and the associated gross profit for the three months ended June 30, 2023 and 2022, in thousands except Rides and Average Rides per Deployed Vehicle per Day:

	Three Months Ended June 30,			
	2023	2022	Change	% Change
Rides	707,720	1,267,640	(559,920)	(44)%
Average Rides per Deployed Vehicle per Day (x)	1.16	1.74	(0.58)	(33)%
Revenues from platform business	\$ 834	\$ 4,458	\$ (3,624)	(81)%
Cost of platform revenue	391	3,118	(2,727)	(87)%
Platform gross profit	\$ 443	\$ 1,340	\$ (897)	(67)%

The Platform business earns revenues through the sale of vehicles to its platform partners, as well as through per-ride service and license fees for use of our proprietary software platform and tools. Rides in the platform segment decreased as compared to the prior quarter. Prior to its acquisition on January 3, 2023, Bird Canada was classified as a Platform partner and its results were included in this segment in 2022. The rides accruing to Bird Canada after January 3, 2023 are now included in the results of our Sharing segment. The Company did not have any sales of vehicles to Platform partners in the quarter but anticipates future vehicle sales to Platform partners, though the timing and volume of such purchases is not guaranteed.

Six Months Ended June 30, 2023 compared to Six Months Ended June 30, 2022

The following table presents information about the number of rides from the Platform Business reportable segment and the associated gross profit for the six months ended June 30, 2023 and 2022, in thousands except Rides and Average Rides per Deployed Vehicle per Day:

	Six Months Ended June 30,			
	2023	2022	Change	% Change
Rides	1,176,523	1,828,682	(652,159)	(36)%
Average Rides per Deployed Vehicle per Day (x)	1.14	1.54	(0.40)	(26)%
Revenues from platform business	\$ 1,636	\$ 7,214	\$ (5,578)	(77)%
Cost of platform revenue	731	5,350	(4,619)	(86)%
Platform gross profit	\$ 905	\$ 1,864	\$ (959)	(51)%

The Platform business earns revenues through the sale of vehicles to its platform partners, as well as through per-ride service and license fees for use of our proprietary software platform and tools. Rides in the platform segment decreased as compared to the prior year. Prior to its acquisition on January 3, 2023, Bird Canada was classified as a Platform partner and its results were included in this segment in 2022. The rides accruing to Bird Canada after January 3, 2023 are now included in the results of our Sharing segment. In the prior year, Bird Canada also made significant vehicle purchases to update its fleet, which were included in Platform revenues, which will not recur as Bird Canada is now a subsidiary of Bird and new vehicle additions would be considered capital investments. Certain other vehicle purchases from the first half of 2022 have not recurred in the six months ended June 30, 2023. The Company anticipates future vehicle sales to Platform partners, though the timing and volume of such purchases is not guaranteed.

Retail Sales

Three Months Ended June 30, 2023 compared to Three Months Ended June 30, 2022

The following table presents information about the Retail Sales reportable segment and the associated revenue and gross profit (loss) for the three months ended June 30, 2023 and 2022, in thousands:

	Three Months Ended June 30,			
	2023	2022	Change	% Change
Revenues from retail sales	\$ 736	\$ 1,684	\$ (948)	(56)%
Cost of vehicle sales	546	3,145	(2,599)	(83)%
Impairment of Product Sales Inventory (Retail)	—	31,769	(31,769)	(100)%
Retail sales gross profit (loss)	\$ 190	\$ (33,230)	\$ 33,420	101 %

Retail Sales revenue decreased by \$0.9 million, or 56%, for the three months ended June 30, 2023, compared to the same quarter last year. The decrease was primarily driven by the decision in 2022 to exit the retail arm of our business, as we are no longer actively marketing our vehicles in the retail marketplace. As a result, we recognized an impairment charge on our product sales inventory of \$31.8 million in the second quarter of 2022. We do not expect significant margins on these sales going forward.

Six Months Ended June 30, 2023 compared to Six Months Ended June 30, 2022

The following table presents information about the Retail Sales reportable segment and the associated revenue and gross profit (loss) for the six months ended June 30, 2023 and 2022, in thousands:

	Six Months Ended June 30,			
	2023	2022	Change	% Change
Revenues from retail sales	\$ 954	\$ 4,095	\$ (3,141)	(77)%
Cost of vehicle sales	743	5,476	(4,733)	(86)%
Impairment of Product Sales Inventory (Retail)	—	31,769	(31,769)	(100)%
Retail sales gross profit (loss)	\$ 211	\$ (33,150)	\$ 33,361	101 %

Retail sales revenue decreased by \$3.1 million, or 77%, for the six months ended June 30, 2023, compared to prior year. The decrease was primarily driven by the decision in 2022 to exit the retail arm of our business, as we are no longer actively marketing our vehicles in the retail marketplace. As a result, we recognized an impairment charge on our product sales inventory of \$31.8 million in the second quarter of 2022. Current sales of our e-bikes and scooters are only to clear existing inventory balances, and we do not expect significant margins on these sales as an impairment of the inventory value was booked in 2022 to lower cost to its net realizable value.

Cost of Retail Sales Revenue decreased for the three and six months ended June 30, 2023, compared to the same period last year due to the decreased sales.

Operating Expenses

Three Months Ended June 30, 2023 compared to Three Months Ended June 30, 2022

The following table presents information on the Company's general and administrative, selling and marketing, and research and development expenses for the three months ended June 30, 2023 and 2022, in thousands:

	Three Months Ended June 30,				
	2023				
	G&A	S&M	R&D	Loss on Disposal	Total
People costs	\$ 11,920	\$ 937	\$ 2,408	\$ —	\$ 15,265
Stock-based compensation	5,886	62	(27)	—	5,921
Logistics and facilities	4,458	2	276	—	4,736
Other operating expenses	7,342	5	989	—	8,336
Depreciation & amortization	308	1	59	—	368
Restructuring/severance	510	—	29	—	539
Advertising & marketing	—	177	—	—	177
Loss on Disposal of Fixed Assets	—	—	—	741	741
Total operating expenses	\$ 30,424	\$ 1,184	\$ 3,734	\$ 741	\$ 36,083

	Three Months Ended June 30,				
	2022				
	G&A	S&M	R&D	Impairment	Total
People costs	\$ 18,751	\$ 3,239	\$ 4,883	\$ —	\$ 26,873
Stock-based compensation	38,433	624	4,593	—	43,650
Logistics and facilities	8,021	45	347	—	8,413
Other operating expenses	17,312	18	2,270	—	19,600
Depreciation & amortization	744	6	91	—	841
Restructuring/severance	1,132	345	140	—	1,617
Advertising & marketing	—	1,082	—	—	1,082
Impairment of assets	—	—	—	215,822	215,822
Total operating expenses	\$ 84,393	\$ 5,359	\$ 12,324	\$ 215,822	\$ 317,898

General and Administrative Expenses

General and administrative expenses decreased by \$54.0 million, or 64%, for the three months ended June 30, 2023, compared to the same period last year. We have focused on reducing cost throughout the business, and as a result, we have experienced a savings of \$6.8 million in People Costs as compared to the same period in the prior year through reductions in force that occurred in the second half of 2022. In July of 2023, we announced a reduction in force initiative focused on ensuring that our people costs in the North American region are aligned with the size of our operations.

Other operating expenses also decreased by \$10.0 million as we look to optimize our third party spend in professional fees and technology costs. We expect to continue our focus on optimizing our cost structures over the remainder of the year, though we expect certain professional fees to remain at elevated levels due to the matters discussed in Note 12 of the Condensed Consolidated Financial Statements presented earlier in this 10-Q.

As we exited regions and focused on efficiencies, our Logistics and Facilities expenses also decreased by \$3.6 million. Severance in the second quarter of 2023 decreased as compared to the same period in the prior year. Stock-based compensation expense also declined significantly as compared to the same period in the prior year due to certain one-year vesting awards completed vesting in the fourth quarter of 2022, and the general impact of a decrease in our stock price on the fair value of new awards.

Selling and Marketing Expenses

Selling and marketing expenses decreased by \$4.2 million for the three months ended June 30, 2023, compared to the same period last year due to our decision to focus our attention and funds on optimal placement of vehicles instead of on third party advertising initiatives.

Research and Development Expenses

Research and development expenses decreased by \$8.6 million, or 70% for the three months ended June 30, 2023, as compared to the same period last year, due to the reduction in personnel during the year.

Impairment of assets

Impairment of assets was \$215.8 million for the three months ended June 30, 2022, resulting from non-cash impairment charges related to goodwill and certain vehicle deposits, vehicles, spare parts, and contractual deposits. No such impairments recorded for the for the three months ended June 30, 2023.

Interest Income

Interest income was not material for the current and comparative periods.

Interest Expense

Interest expense decreased by \$0.7 million, or 27%, for the three months ended June 30, 2023, compared to the same period last year, primarily attributable to a decrease in the outstanding debt balances on the Apollo Credit Agreement. Since the Company elected to record the senior convertible notes payable at fair value, interest expense on the notes is embedded in the fair value adjustment and recorded in Other Income, net instead.

Other Income, Net

Other income, net was \$8.3 million for the three months ended June 30, 2023, as compared to \$23.5 million in the same period last year, reflecting a decrease of \$15.3 million, or 65% in the current year period. A majority of the total decrease is attributable to the impact of the MTM adjustments of certain liability-classified equity instruments, including derivative liabilities assumed in connection with the senior preferred stock financing and derivative liabilities assumed in connection with the Business Combination and PIPE Financing and \$5.7 million is attributable to the MTM adjustment of senior secured convertible notes measured at fair value.

(Benefit from) Provision for Income Taxes

Provision for income taxes decreased by \$1.0 million for the three months ended June 30, 2023 compared to the same period last year, based on the calculation of taxable income between jurisdictions that are covered by valuation allowances for accounting purposes and those that are not.

Six Months Ended June 30, 2023 compared to Six Months Ended June 30, 2022

The following table presents information on the Company's general and administrative, selling and marketing, and research and development expenses for the six months ended June 30, 2023 and 2022, in thousands:

	Six Months Ended June 30,				
	2023				
	G&A	S&M	R&D	Loss on Disposal	Total
People costs	\$ 25,709	\$ 2,261	\$ 5,281	\$ —	\$ 33,251
Stock-based compensation	12,056	216	929	—	13,201
Logistics and facilities	9,228	2	516	—	9,746
Other operating expenses	12,669	14	3,393	—	16,076
Depreciation & amortization	629	2	127	—	758
Restructuring/severance	1,773	279	467	—	2,519
Advertising & marketing	—	345	—	—	345
Loss on Disposal of Fixed Assets	—	—	—	741	741
Total operating expenses	\$ 62,064	\$ 3,119	\$ 10,713	\$ 741	\$ 76,637

	Six Months Ended June 30,				
	2022				
	G&A	S&M	R&D	Impairment	Total
People costs	\$ 36,499	\$ 6,092	\$ 9,397	\$ —	\$ 51,988
Stock-based compensation	83,111	1,466	7,777	—	92,354
Logistics and facilities	16,047	53	715	—	16,815
Other operating expenses	30,868	36	4,555	—	35,459
Depreciation & amortization	1,246	13	186	—	1,445
Restructuring/severance	1,272	345	207	—	1,824
Advertising & marketing	—	2,405	—	—	2,405
Impairment of assets	—	—	—	215,822	215,822
Total operating expenses	\$ 169,043	\$ 10,410	\$ 22,837	\$ 215,822	\$ 418,112

General and Administrative Expenses

General and administrative expenses decreased by \$107.0, or 63%, for the six months ended June 30, 2023, compared to the same period last year. We have focused on reducing cost throughout the business, and as a result, we have experienced a savings of \$10.8 million in People Costs as compared to the same period in the prior year through reductions in force that occurred in the second half of 2022. In July of 2023, we announced a reduction in force initiative focused on ensuring that our people costs in the North American region are aligned with the size of our operations.

Other operating expenses also decreased by \$18.2 million as we began the journey to optimize our third party spend in professional fees and technology costs. We expect to continue our focus on optimizing our cost structures over the remainder of the year, though we expect certain professional fees to remain at elevated levels due to the matters discussed in Note 12 of the Condensed Consolidated Financial Statements presented earlier in this 10-Q.

As we exited regions and focused on efficiencies, our Logistics and Facilities expenses also decreased by \$6.8 million. This quarter also experienced a large severance charge as compared to last year's quarter as the downsizing initiatives that began in 2022 came to a conclusion early in the first quarter of 2023. Stock-based compensation expense declined significantly as compared to the prior year quarter due to certain one year vesting awards completing their vesting in the fourth quarter of 2022, and the general impact of a decrease in our stock price on the fair value of new awards.

Selling and Marketing Expenses

Selling and marketing expenses decreased by \$7.3 for the six months ended June 30, 2023, compared to the same period last year due to our decision to focus our attention and funds on optimal placement of vehicles instead of on third party advertising initiatives.

Research and Development Expenses

Research and development expenses decreased by \$12.1 million, or 53% for the six months ended June 30, 2023, in relation to the prior year's quarter primarily due to the reduction in personnel during the year.

Loss on the disposal of asset

The Company recognized a \$0.7 million loss on disposal for certain models of vehicles that reached the end of life due to damage, wear and tear earlier than expected, offset by proceeds obtained on their disposal during the three and six months ended June 30, 2023. No such loss was recorded in the prior year comparatives.

Impairment of assets

Impairment of assets was \$215.8 million for the six months ended June 30, 2022, resulting from non-cash impairment charges related to goodwill and certain vehicle deposits, vehicles, spare parts, and contractual deposits. No such impairments recorded for the for the six months ended June 30, 2023.

Interest Income

Interest income was not material for the current and comparative periods.

Interest Expense

Interest expense decreased by \$0.2 million, or 5%, for the six months ended June 30, 2023, compared to the same period last year, primarily attributable to a decrease in the outstanding debt balance.

Other Income, Net

Other expense, net was \$2.3 million for the six months ended June 30, 2023, as compared to other income, net of \$132.1 million in the prior year quarter, reflecting a decrease of \$129.8 million, or 98% in the current year. Of the total decrease, \$133.9 million is attributable to the impact of the MTM adjustments of certain liability-classified equity instruments, including derivative liabilities assumed in connection with the senior preferred stock financing and derivative liabilities assumed in connection with the Business Combination and PIPE Financing and \$0.9 million is attributable to the MTM adjustment of senior secured convertible notes measured at fair value.

Provision for Income Taxes

Provision for income taxes decreased by \$0.2 million for the six months ended June 30, 2023, compared to the same period last year, due to the anticipated split of taxable income between jurisdictions that are covered by valuation allowances for accounting purposes and those that are not.

Non-GAAP Financial Measures

We review the following non-GAAP financial measures to evaluate our business, measure our performance, identify trends affecting our business, formulate business plans, and make strategic decisions.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
<i>(in millions, except as otherwise noted)</i>				
Non-GAAP Financial Metrics				
Ride Profit (before Vehicle Depreciation)	\$26.6	\$28.4	\$41.4	\$39.0
% of Sharing Revenue	57%	47%	55%	43%
Ride Profit (after Vehicle Depreciation)	\$18.9	\$10.0	\$24.0	\$11.2
% of Sharing Revenue	40%	16%	32%	12%
Adjusted EBITDA	\$(1.2)	\$(28.9)	\$(16.6)	\$(68.4)
Adjusted Operating Expenses	\$28.0	\$56.0	\$58.5	\$106.0
Free Cash Flow	\$(1.8)	\$(24.2)	\$(26.9)	\$(130.4)

Non-GAAP Financial Measures and Reconciliations of Non-GAAP Financial Measures

Ride Profit: Ride Profit reflects the profit generated from Rides in our Sharing business after accounting for direct Ride expenses, which primarily consist of payments to Fleet Managers. Other Ride costs include payment processing fees, network infrastructure, and city permit fees. We calculate Ride Profit (i) before vehicle depreciation to illustrate the cash return and (ii) after vehicle depreciation to illustrate the impact of the evolution of our vehicles. We calculate Ride Profit Margin as Ride Profit divided by the revenue we generate from our Sharing business. We believe that Ride Profit is a useful indicator of the economics of our Sharing business as it excludes indirect, unallocated expenses such as research and development, selling and marketing, and general and administrative expenses.

The following table presents a reconciliation of Ride Profit (before Vehicle Depreciation) and Ride Profit (after Vehicle Depreciation) to gross profit (loss), which is the most directly comparable GAAP measure, for the periods indicated:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
<i>(in millions)</i>				
Gross profit (loss)	\$ 19.4	\$ (23.2)	\$ 24.4	\$ (22.4)
Vehicle depreciation	7.7	18.4	17.5	27.7
Vehicle count adjustments ⁽¹⁾	(0.2)	—	(0.1)	0.6
Product Sales division ⁽²⁾	(0.3)	33.2	(0.4)	33.1
Ride Profit (before Vehicle Depreciation)	26.6	28.4	41.4	39.0
Vehicle depreciation	(7.7)	(18.4)	(17.5)	(27.7)
Ride Profit (after Vehicle Depreciation)	\$ 18.9	\$ 10.0	\$ 23.9	\$ 11.3

(1) We exclude vehicle count adjustments as these are adjustments made based on results of physical inventory counts, which are non-cash in nature.

(2) We exclude the revenue and cost of revenue associated with vehicle sales to retail customers and Bird Platform partners.

Adjusted EBITDA: Adjusted EBITDA is a non-GAAP supplemental measure of operating performance used to inform management decisions for the business. It may also be useful to investors in evaluating our performance on a relative basis to other comparable businesses as it excludes impact from items that are non-cash in nature, non-recurring, or not related to our core business operations. We experience seasonality in Adjusted EBITDA typically tied to periods of increased demand in the summer months in the Northern Hemisphere. We calculate Adjusted EBITDA as net loss, adjusted to exclude (i) interest expense, net, (ii) provision for (benefit from) income taxes, (iii) depreciation and amortization, (iv) vehicle count adjustments, (v) stock-based compensation expense, (vi) tariff refunds, (vii) other (expense) income, net, (viii) legal settlements and reserves, (ix) impairment of Product Sales inventory, (x) impairment of assets, and (xi) other non-recurring, non-cash, or non-core items.

The following table presents a reconciliation of Adjusted EBITDA to net income (loss), which is the most directly comparable GAAP measure, for the periods indicated:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
<i>(in millions)</i>				
Net loss	\$ (9.3)	\$ (320.3)	\$ (53.6)	\$ (312.6)
Interest income	(0.1)	—	(0.1)	(0.1)
Interest expense	1.9	2.6	3.9	4.1
(Benefit from) provision for income taxes	(1.0)	0.1	0.0	0.1
Depreciation and amortization	8.1	19.3	18.3	29.1
Vehicle count adjustments	(0.2)	—	(0.1)	0.6
Stock-based compensation expense	5.9	43.7	13.2	92.4
Other income, net	(8.3)	(23.5)	(2.3)	(132.1)
Legal settlements and reserves	0.5	0.1	0.8	1.0
Impairment of product sales inventory	—	31.8	—	31.8
Impairment of assets	—	215.8	—	215.8
Other non-recurring, non-cash, or non-core items ⁽¹⁾	1.3	1.5	3.3	1.5
Adjusted EBITDA	\$ (1.2)	\$ (28.9)	\$ (16.6)	\$ (68.4)

(1) Consists primarily of \$0.7 million loss on disposal of vehicles for the three and six months ended June 30, 2023 and \$0.5 million and \$2.5 million of restructuring costs for the three and six months ended June 30, 2022, respectively.

Adjusted Operating Expenses: Adjusted Operating Expenses is a supplemental measure of operating expenses used to provide investors with additional information about the Company's business performance. We believe Adjusted Operating Expenses is useful in evaluating the operational costs of our business as it excludes impact from items that are non-cash in nature, non-recurring, or not related to our core business operations.

We calculate Adjusted Operating Expenses as total operating expenses, adjusted to exclude (i) depreciation and amortization associated with operating expenses, (ii) stock-based compensation expense, (iii) legal settlements and reserves, (iv) impairment of assets, and (v) other non-recurring, non-cash, or non-core items. The following table presents a reconciliation of Adjusted Operating Expenses to the most directly comparable GAAP financial measure, total operating expenses, for the periods indicated:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
<i>(in millions)</i>				
Total operating expenses	\$ 36.1	\$ 317.9	\$ 76.6	\$ —
Impairment of assets	—	(215.8)	—	(—)
Depreciation and amortization ⁽¹⁾	(0.4)	(0.8)	(0.8)	(—)
Stock-based compensation expense	(5.9)	(43.7)	(13.2)	(—)
Legal settlements and reserves	(0.5)	(0.1)	(0.8)	(—)
Other non-recurring, non-cash, and non-core items	(1.3)	(1.5)	(3.3)	(—)
Adjusted Operating Expenses	\$ 28.0	\$ 56.0	\$ 58.5	\$ —

(1) Depreciation and amortization is comprised of property and equipment depreciation and intangible asset amortization, which is part of total operating expenses.

Free Cash Flow: Free Cash Flow is a non-GAAP financial measure used by our management and board of directors as an important indicator of our liquidity, as it is an additional basis for assessing the amount of cash we generate. Accordingly, we believe that Free Cash Flow provides useful information to investors and others in understanding and evaluating our operating results in the same manner as our management and board of directors. There are limitations related to the use of free cash flow as an analytical tool, including: other companies may calculate free cash flow

differently, which reduces its usefulness as a comparative measure; free cash flow does not reflect our future contractual commitments; and free cash flow does not represent the total residual cash flow for a given period.

We calculate Free Cash Flow as net cash provided by (used in) operating activities, adjusted to include cash spent on capital expenditures, which consist of purchases of vehicles and property and equipment. The following table presents a reconciliation of Free Cash Flow to the most directly comparable GAAP cash flow measure, net cash provided by (used in) operating activities, for the periods indicated:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
(in millions)				
Net cash used in operating activities	\$ (1.8)	\$ (4.5)	\$ (23.5)	\$ (47.1)
Capital Expenditures ⁽¹⁾	—	(19.7)	(3.4)	(83.3)
Free Cash Flow	\$ (1.8)	\$ (24.2)	\$ (26.9)	\$ (130.4)

(1) Capital expenditures were primarily made up of purchases of vehicles, which were \$nil and \$19.5 million for the three months ended June 30, 2023 and 2022, respectively, and \$3.2 million and \$82.9 million for the six months ended June 30, 2023 and 2022, respectively.

Liquidity and Capital Resources

Our principal sources of liquidity have historically consisted of cash generated from our operations and from financing activities, in particular proceeds from the Business Combination, PIPE Financing, and the issuance of preferred stock and debt. As of June 30, 2023, we had unrestricted cash and cash equivalents totaling \$6.8 million. Our cash equivalents are primarily money market securities held with financial institutions we believe to be of high credit quality.

Our cash generated from operations, similar to our sharing revenues, are seasonal and are reliant to a large degree on the weather in each region that we operate in. With large footprints in Europe and North America, we are, to a large extent, impacted by more severe winter months in the first quarter and late in the fourth quarter of each year. We expect that cash inflows from operations in the second and third quarter will increase markedly from those in the first quarter and our intention is to generate and hold sufficient cash reserves to operate through to the second quarter of next year.

Our material cash requirements relate to people costs, fleet manager costs, operating lease obligations for our facilities around the world, debt obligations, and purchase commitments primarily related to software and hosting services. For additional information regarding operating leases, debt obligations, and other purchase commitments, see Note 8 — Notes Payable, and Note 12 — Commitments and Contingencies, respectively, to our consolidated financial statements included elsewhere in this Quarterly Report.

We believe that there is doubt as to whether our cash and cash equivalents as of June 30, 2023 are sufficient to fund our operating and capital needs for at least the next 12 months from the issuance of this Quarterly Report. We have generally incurred recurring losses and negative cash flows since inception and have an accumulated deficit of \$1.6 billion as of June 30, 2023. For the six months ended June 30, 2023, we used approximately \$23.5 million of cash in operations, which is a significant improvement over the prior year's comparative period use of cash of \$47.1 million. Our ability to fund working capital, make capital expenditures, and service our debt will depend on our ability to generate cash from operating activities, which is subject to our future operating success, our ability to continue to reduce and optimize operating costs and obtain financing on reasonable terms, which is subject to factors beyond our control, including general economic, political, and financial market conditions. The capital markets have in the past experienced, are currently experiencing, and may in the future experience, periods of volatility that could impact the availability and cost of equity and debt financing and there can be no assurances that such financing will be available to us on satisfactory terms, or at all. Accordingly, we plan to continue to closely monitor our operating forecast, reduce our operating expenses, and pursue additional sources of outside capital.

In July 2023, with the efforts to effectively manage the Company's cost structure, we committed to a planned reduction in force in its North American operations. As a result, we expect to incur a restructuring charge of approximately \$1.0 million related to restructuring/severance and other people-related costs in the third quarter of 2023, which will continue our progress towards reducing our operating expenses.

As of June 30, 2023, we had \$6.8 million in unrestricted cash and cash equivalents which, without additional funding, will not be sufficient to meet our obligations within the next twelve months from the date of issuance of this Quarterly Report. If the Company is unable to raise additional capital or generate cash flows necessary to expand our operations and invest in continued innovation, we may not be able to compete successfully and may need to scale back or

discontinue certain or all operations in order to reduce costs or seek bankruptcy protection, which would harm our business, financial condition, and results of operations. As such, these factors raise substantial doubt about our ability to continue as a going concern.

We continue to explore raising additional capital through a combination of debt financing and equity issuances. If we raise funds by issuing debt securities, or by incurring loans, these forms of financing would have rights, preferences, and privileges senior to those of equity holders. If we raise capital through the issuance of additional equity, such sales and issuance would dilute the ownership interests of the existing equity holders. The availability and the terms under which we may be able to raise additional capital could be disadvantageous, and the terms of debt financing or other non-dilutive financing may involve restrictive covenants and dilutive financing instruments, which could place significant restrictions on our operations. See risks described in Part I, Item 1A. “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2022 (the “2022 Form 10-K”) for additional information.

Debt and Equity Financings

Apollo Vehicle Financing Facility

In April 2021, our wholly owned consolidated special purpose vehicle entity (the “SPV”) entered into a credit agreement (the “Apollo Credit Agreement”) with Apollo Investment Corporation, as a lender, and MidCap Financial Trust, as a lender and administrative agent, to allow the SPV to borrow up to \$40.0 million (the “Vehicle Financing Facility”) with no right to re-borrow any portion of the Vehicle Financing Facility that is repaid or prepaid. The Vehicle Financing Facility includes a repayment mechanism tied directly to revenue generation by vehicles on lease by the SPV to Bird Rides under an intercompany leasing arrangement (the “Scooter Lease”). We intend to use the Vehicle Financing Facility to finance our future vehicle capital expenditures.

In October 2021, the SPV entered into Amendment No. 2 to the Apollo Credit Agreement which, among other things, increased the commitments provided by the lenders from \$40.0 million to \$150.0 million, with any extension of credit above \$40.0 million subject to the consummation of the Business Combination. In November 2021, the transactions contemplated by the Business Combination Agreement were consummated, resulting in proceeds of \$217.1 million, net of transaction costs, and access to extensions of credit up to \$150.0 million under the Vehicle Financing Facility. In November 2022, the Company drew the full amount available under the Vehicle Financing Facility.

In April 2022, the SPV entered into Amendment No. 3 to the Apollo Credit Agreement which, among other things, permits borrowings in respect of scooters located in the United Kingdom, the European Union, and Israel up to a sub-limit of \$50.0 million (the “EMEA Loans”), in addition to borrowings in respect of scooters located in the United States (the “U.S. Loans”). As amended, the Apollo Credit Agreement continues to allow the SPV to borrow up to the remaining availability under the maximum commitment of \$150.0 million, both through U.S. Loans as well as the EMEA Loans, the proceeds of which may be used for general corporate purposes.

In July 2022, the SPV entered into Amendment No. 5 to the Apollo Credit Agreement which, among other things, transitioned the interest rate calculation from the London Inter-bank Offered Rate to the Secured Overnight Financing Rate (“SOFR”), which is calculated as a per annum rate of interest equal to the greater of (a) 1.00% and (b) the sum of (x) SOFR plus (y) 0.1% (10 basis points).

On October 7, 2022, the SPV entered into Amendment No. 6 to the Apollo Credit Agreement (the “Amendment No. 6”), which, among other things, (a) waived the requirement for the SPV to maintain a reserve account in favor of the administrative agent concurrently with a \$15.0 million prepayment of outstanding loans made using the cash balance in the reserve account, (b) amended the calculation of the monthly amortization amount from a percentage of outstanding loans to a seasonally-adjusted flat dollar amount per month, (c) waived the quarterly revenue-based amortization payments due in October 2022 and January 2023 and provided a mechanism to reduce or waive the quarterly revenue-based amortization payment due in April 2023, (d) limited the number of scooters included in the calculation of each quarterly revenue-based amortization payment to those scooters necessary to meet the then applicable loan-to-cost financial covenant, and (e) provided for the post-closing waiver of the requirement to maintain a \$25.0 million cash-collateralized letter of credit in favor of the administrative agent in connection with a \$25.0 million prepayment of outstanding loans made using the cash that previously secured the letter of credit. Pursuant to Amendment No. 6, the amount available under the Vehicle Financing Facility was reduced to \$5.0 million.

In addition, on October 7, 2022, the SPV entered into Amendment No. 3 to the Scooter Lease which, among other things, amended the minimum liquidity and minimum tangible net worth financial covenants.

In connection with Amendment No. 6, (a) Bird Rides International amended the EMEA Guaranty and Pledge Agreement, dated as of May 18, 2022, to, among other things, amend the guaranty provided pursuant to the Existing

EMEA Guaranty to guarantee all outstanding loans under the Apollo Credit Agreement, and (b) Bird Rides entered into the Parent Guaranty, pursuant to which, among other things, Bird Rides provides an unsecured guaranty in respect of all outstanding loans under the Apollo Credit Agreement.

On December 19, 2022, the SPV entered into Amendment No. 7 to the Apollo Credit Agreement (“Amendment No. 7”), which, among other things, provided for a new loan from Bird Canada in an aggregate principal amount of \$4.0 million.

In connection with Amendment No. 7, the Company entered into a Pledge and Collateral Agreement, dated as of December 19, 2022, pursuant to which, among other things, the Company pledged substantially all of its assets to secure its existing guaranty of all outstanding loans.

On December 30, 2022, the SPV entered into Amendment No. 8 to the Apollo Credit Agreement (“Amendment No. 8”), which, among other things, (a) removed provisions relating to the subordinated loans made by Bird Canada thereunder, (b) extended the maturity of the Apollo Credit Agreement to January 13, 2025, (c) amended the monthly amortization payment amounts, (d) removed provisions relating to the quarterly revenue-based amortization payments and (e) released the liens on substantially all of the assets of the Company that secured its existing guaranty of all outstanding loans under the Apollo Credit Agreement.

On December 30, 2022, the SPV entered into Amendment No. 4 to the Scooter Lease, which, among other things, (a) eliminated the supplemental portion of lease payments tied to revenue generation by vehicles on lease by SPV to the Company and (b) amended certain restrictive covenants.

In connection with Amendment No. 8, Bird Rides International amended the EMEA Guaranty and Pledge Agreement, dated as of December 30, 2022, to, among other things, provide that the secured guaranty provided pursuant to the Existing EMEA Guaranty shall be released upon the satisfaction of certain prepayment and liquidity-based conditions.

Our partnership with Apollo has allowed us to secure vehicles to move into new markets or to replenish our fleets without a significant upfront cash expense. The amendments that we negotiated to our facility with Apollo have allowed us to reduce cash outlays that are variable based on revenue in favor of more predictable payment streams and to reduce the amount of reserved cash we are required to hold so that we can improve our liquidity position. We currently have \$5.0 million of available room on our facility.

Standby Equity Purchase Agreement

In May 2022, we entered into a Standby Equity Purchase Agreement (the “Purchase Agreement”) with YA II PN, Ltd. (“Yorkville”). Pursuant to the terms and conditions set forth in the Purchase Agreement, we received a pre-advance loan (the “Pre-Advance Loan”) from Yorkville of \$21.0 million. The Pre-Advance Loan was evidenced by a promissory note (the “Promissory Note”), which matured on the seven-month anniversary of the Pre-Advance Loan.

On December 19, 2022, the Company entered into an extension agreement with Yorkville (the “Extension Agreement”) pursuant to which the parties agreed to extend the maturity date of the Promissory Note to February 15, 2023. Pursuant to the Extension Agreement, Yorkville received 0.1 million shares of Class A Common Stock.

During the year ended December 31, 2022, the Company sold 0.3 million shares of Class A Common Stock for proceeds of \$3.2 million under the terms of the Purchase Agreement. All proceeds were used to repay the Promissory Note under the terms set forth in the Purchase Agreement. As consideration for Yorkville’s commitment to purchase shares of Class A Common Stock at the Company’s direction under the Purchase Agreement, the Company also issued 8,000 Commitment Fee Shares during the year ended December 31, 2022. On February 15, 2023, the remaining outstanding balance under the Promissory Note was repaid. There was no outstanding principal balance under the Promissory Note as of June 30, 2023 and we do not intend for this facility to provide liquidity in the future.

Bird Canada Transaction Convertible Senior Secured Notes

In December 2022, Bird Global issued and sold an aggregate principal amount of \$30.1 million of its 12.0% Convertible Senior Secured Notes due December 30, 2027 (together with the Share Consideration Notes, the “Notes”). The Note holders are entitled to convert the Notes into shares of Class A Common Stock at any time at a conversion rate of approximately 139 shares of Class A Common Stock per \$1,000 principal amount of the Notes, equivalent to a conversion price of approximately \$7.1942 per share, subject to specified anti-dilution adjustments, including adjustments for issuance of Class A Common Stock below the conversion price. In addition, following certain corporate events that occur prior to the maturity date, the Company will, in certain circumstances, increase the conversion rate for a holder who elects

to convert its Notes in connection with such corporate event up to a maximum of approximately 29 shares per \$1,000 principal amount of Notes. In certain circumstances, conversion will be limited unless the Company obtains stockholder approval to issue such shares.

At any time prior to December 30, 2024, upon not less than five nor more than 60 days' notice, the Notes will be redeemable at the Company's option, in whole at any time or in part from time to time, at a price equal to 100.0% of the principal amount of the Notes redeemed, plus a make-whole premium as set forth in the note purchase agreement, plus accrued and unpaid interest, if any, to, but excluding, the applicable redemption date. Beginning December 30, 2024, the Company may redeem the Notes, at its option, in whole at any time or in part from time to time, subject to the payment of a redemption price together with accrued and unpaid interest, if any, to, but excluding, the applicable redemption date. The redemption price includes a call premium that varies (from 7.5% to 2.5%) depending on the year of redemption.

In January 2023, the Company entered into a share purchase agreement (the "Share Purchase Agreement") with Bird Canada, Inc. ("Bird Canada") and certain other parties thereto, which, among other things, resulted in the acquisition of all of the issued and outstanding shares of Bird Canada in exchange for the issuance by Bird Global of an aggregate principal amount of approximately \$27.0 million of its 12.0% Convertible Senior Secured Notes due 2027 (the "Share Consideration Notes"), 728,175 shares of the Company's Class A Common Stock, and a nominal amount of cash consideration. The total assumed long-term debt was at fair value at the time of the acquisition and was revalued at June 30, 2023 end to reflect the period end fair value.

In March 2023, the Company entered into First Amendment to "Note Purchase Agreement" with the original Note Purchasers and U.S. Bank Trust Company, National Association, as collateral agent. Pursuant to the amendment to the Note Purchase Agreement, the Company issued \$2.8 million of additional secured promissory notes by the "First Amendment Note Purchasers" for cash consideration. The purpose of the agreement was to use the proceeds for general corporate purposes.

The Company will be required to offer to repurchase Notes from Note holders at the applicable optional redemption price discussed above, together with accrued and unpaid interest, if any, to, but excluding, the applicable repurchase date, in certain circumstances, including following a significant asset disposition or a change of control.

ATM Offering

On June 23, 2023, we entered into an Equity Distribution Agreement (the "ATM Agreement") with Canaccord Genuity LLC (the "Sales Agent"). Pursuant to the terms of the ATM Agreement, we may offer and sell shares of Class A common stock having an aggregate gross sales price of up to \$25,000,000 (the "ATM Shares") from time to time through the Sales Agent. However, due to offering limitations applicable to us under SEC rules and our public float as of the date of the final prospectus supplement filed in connection with the offering, and in accordance with the terms of the ATM Agreement, we may offer ATM Shares having an aggregate gross sales price of up to \$13,450,000. If our public float increases such that we may sell additional ATM Shares under the ATM Agreement and related registration statement, we will file another prospectus supplement prior to making additional sales.

Sales of the ATM Shares, if any, may be made in sales deemed to be "at the market offerings" as defined in Rule 415 of the Securities Act. The Sales Agent is not required to sell any specific number or dollar amount of ATM Shares, but will act as sales agent using commercially reasonable efforts consistent with its normal trading and sales practices and applicable laws and regulations. We will pay the Sales Agent a commission of 3.0% of the aggregate gross proceeds from each sale of ATM Shares made by the Sales Agent pursuant to the ATM Agreement. We intend to use any net proceeds from the sale of the ATM Shares for general corporate purposes.

The offering of ATM Shares pursuant to the ATM Agreement will terminate upon the earliest of (i) the sale of all ATM Shares subject to the ATM Agreement, and (ii) the termination of the ATM Agreement pursuant to its terms.

The ATM Shares are issued pursuant to our shelf registration statement on Form S-3 (File No. 333-272912) filed on June 23, 2023, which became effective on July 10, 2023, and the prospectus supplement thereto dated July 10, 2023. As of the date of this filing, no ATM Shares have been sold under the ATM Agreement.

Cash Flows

The following table presents a summary of our consolidated cash flows provided by (used in) operating, investing, and financing activities for the periods indicated:

(in thousands)	Six Months Ended June 30,	
	2023	2022
Net cash used in operating activities	\$ (23,512)	\$ (47,141)
Net cash used in investing activities	(3,119)	(83,313)
Net cash (used in) provided by financing activities	\$ (366)	\$ 72,160

Operating Activities

Net cash used in operating activities was \$23.5 million for the six months ended June 30, 2023, primarily consisting of \$53.6 million of net loss adjusted for \$3.4 million related to changes in working capital, \$2.0 million of MTM adjustments of derivative liabilities and fair valued Notes, \$0.7 million gain on disposal of fixed assets, \$0.1 million of bad debt expense, offset by \$18.3 million of depreciation and amortization, \$13.2 million of stock-based compensation expense, \$1.8 million of non-cash vehicle expenses, \$1.2 million of amortization of debt issuance costs and discounts, and \$0.4 million of other non-cash expenses. The cash used in working capital was largely driven by a decrease in deferred revenue, other liabilities and accrued expenses, offset by decreases in prepaid expenses, accounts receivable, inventory and other assets.

Net cash used in operating activities was \$47.1 million for the six months ended June 30, 2022, primarily consisting of \$312.6 million of net income, adjusted by \$134.9 million in MTM adjustments of derivative liabilities, offset by \$215.8 million impairment of assets, \$92.4 million of stock-based compensation expense, \$31.8 million impairment of product sales inventory, \$28.8 million in depreciation and amortization, \$19.2 million changes in working capital and \$7.2 million of non-cash vehicle expenses. The cash provided by working capital was largely driven by an increase in accounts payable, accrued expenses and deferred revenue and a decrease in inventory, offset by increases in prepaid expenses and accounts receivable and a decrease in other liabilities.

Investing Activities

Net cash used in investing activities was \$3.1 million for the six months ended June 30, 2023, primarily consisting of \$3.2 million of cash used for the purchases of vehicles.

Net cash used in investing activities was \$83.3 million for the six months ended June 30, 2022, primarily consisting of \$82.9 million of cash used for the purchases of vehicles.

Financing Activities

Net cash used in financing activities was \$0.4 million for the six months ended June 30, 2023, primarily consisting of \$10.2 million repayment of debt, partially offset by \$8.6 million of additional financing.

Net cash provided by financing activities was \$72.2 million for the six months ended June 30, 2022, primarily consisting of \$95.4 million of proceeds from issuance of debt, net of issuance costs, offset by \$21.5 million repayment of debt.

Critical Accounting Policies and Estimates

We have based our estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Due to the inherent uncertainty involved in making these estimates, actual results reported in future periods could materially differ from our estimates.

Our critical accounting policies are described under the heading “Management’s Discussion and Analysis of Financial Condition and Results of Operations of Bird—Critical Accounting Policies and Estimates” in our 2022 Form 10-K and the notes to the condensed consolidated financial statements appearing elsewhere in this Quarterly Report. During the three and six months ended June 30, 2023, there were no material changes to our critical accounting policies from those discussed in our 2022 Form 10-K.

Recent Accounting Pronouncements

Refer to Note 1 to our condensed consolidated financial statements appearing elsewhere in this Quarterly Report for a discussion of accounting pronouncements recently adopted and recently issued accounting pronouncements not yet adopted and their potential impact to our financial statements.

Jumpstart Our Business Startups Act of 2012

Under the Jumpstart Our Business Startups Act of 2012 (the “JOBS Act”), an “emerging growth company” can take advantage of an extended transition period for complying with new or revised accounting standards. This provision allows an emerging growth company to delay the adoption of new or revised accounting standards that have different transition dates for public and private companies until those standards would otherwise apply to private companies. We meet the definition of an emerging growth company and have elected to use this extended transition period for complying with new or revised accounting standards until the earlier of the date we (i) are no longer an emerging growth company or (ii) affirmatively and irrevocably opt out of the extended transition period provided in the JOBS Act. As a result, our consolidated financial statements and the reported results of operations contained therein may not be directly comparable to those of other public companies.

FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q (this “Quarterly Report”) contains forward-looking statements. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933 (as amended, the “Securities Act”), and Section 21E of the Securities Exchange Act of 1934 (as amended, the “Exchange Act”). All statements other than statements of historical facts contained in this Quarterly Report may be forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “could,” “would,” “should,” “expects,” “plans,” “anticipates,” “intends,” “targets,” “projects,” “contemplates,” “believes,” “estimates,” “forecasts,” “predicts,” “potential” or “continue” or the negative of these terms or other similar expressions. Forward-looking statements contained in this Quarterly Report include, but are not limited to, statements regarding our future results of operations and financial position, industry and business trends, equity compensation, business strategy, plans, market growth, plans to exit certain markets and anticipated cost savings associated with such exits, our ability to continue as a going concern, our plans to seek additional capital, and our objectives for future operations.

The forward-looking statements in this Quarterly Report are only predictions. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our business, financial condition and results of operations. Forward-looking statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including, but not limited to, the following: risks relating to the restatement of our consolidated financial statements; the potential impact of a material weakness in our internal control over financial reporting; the current macroeconomic environment, labor and inflationary pressures, and rising interest rates, on our business, financial condition, and results of operations; our ability to cure our New York Stock Exchange (“NYSE”) price deficiency and meet the continued listing requirements of the NYSE; risks related to our relatively short operating history and our new and evolving business model, which makes it difficult to evaluate our future prospects, forecast financial results, and assess the risks and challenges we may face; our ability to achieve or maintain profitability in the future; our ability to retain existing riders or add new riders; our Fleet Managers’ ability to maintain vehicle quality or service levels; our ability to evaluate our business and prospects in the new and rapidly changing industry in which we operate; risks related to the impact of poor weather and seasonality on our business; our ability to obtain vehicles that meet our quality specifications in sufficient quantities on commercially reasonable terms; our ability to compete successfully in the highly competitive industries in which we operate; risks related to our substantial indebtedness and liquidity; our ability to secure additional financing; risks related to the effective operation of mobile operating systems, networks and standards that we do not control; risks related to action by governmental authorities to restrict access to our products and services in their localities; risks related to claims, lawsuits, arbitration proceedings, government investigations and other proceedings to which we are regularly subject; risks related to compliance, market and other risks, including the ongoing conflict between Ukraine and Russia, in relation to any expansion by us into international markets; and the other important factors discussed in Part I, Item 1A. “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2022 (the “2022 Form 10-K”) and Part II, Item 1A. “Risk Factors” in this Quarterly Report, and described from time to time in our future reports filed with the Securities and Exchange Commission (the “SEC”). The forward-looking statements in this Quarterly Report are based upon information available to us as of the date of this Quarterly Report, and while we believe such information forms a reasonable basis for such statements, such information may be limited or incomplete, and our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all potentially available relevant information. These statements are inherently uncertain and investors are cautioned not to unduly rely upon these statements.

You should read this Quarterly Report and the documents that we reference in this Quarterly Report and have filed as exhibits to this Quarterly Report with the understanding that our actual future results, performance and achievements may be materially different from what we expect. We qualify all of our forward-looking statements by these cautionary statements. These forward-looking statements speak only as of the date of this Quarterly Report. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained in this Quarterly Report, whether as a result of any new information, future events or otherwise.

Unless the context otherwise requires, all references in this Quarterly Report to the “Company,” “we,” “us,” “our,” or “Bird” refer to Bird Global, Inc. and its subsidiaries. References to “Bird Global” refer to Bird Global, Inc. and references to “Bird Rides” refer to Bird Rides, Inc.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

We are exposed to market risks in the ordinary course of our business. These risks primarily consist of fluctuations in interest rates and foreign currency exchange rates. We do not enter into derivatives or other financial instruments for trading or speculative purposes, and we do not otherwise have any derivative or other financial instruments outstanding.

Inflation Risk

Inflationary factors, such as increases in our costs of revenues and operating expenses, may adversely affect our operating results. Although we do not believe inflation has had a material impact on our financial condition, results of operations or cash flows to date, a high rate of inflation in the future may have an adverse effect on our ability to maintain and increase our gross profit or decrease our operating expenses as a percentage of our revenues if the prices of our products and services do not increase as much or more than our increase in costs.

Interest Rate Risk

We are subject to market risk by way of changes in interest rates on borrowings under our credit facilities. In April 2021, the SPV entered into the Apollo Credit Agreement which, as amended, provides for borrowings of up to \$150.0 million at a per annum rate of interest equal to the greater of (a) 1.00% and (b) the sum of (x) SOFR plus (y) 0.1% (10 basis points), plus a margin of 7.5%. The Company has \$5.0 million remaining available under the Vehicle Financing Facility, and the outstanding balance under the Vehicle Financing Facility was \$42.6 million as of June 30, 2023.

On December 30, 2022, the Company issued and sold an aggregate principal amount of \$30.1 million of its Convertible Senior Secured Notes due in December 2027. On January 3, 2023, the Company issued an aggregate principal amount of \$27.0 million of additional notes in exchange for the Bird Canada acquisition. On March 20, 2023, the Company issued an aggregate principal amount of \$2.8 million of follow on funding in exchange for cash. All of the notes are 12.0% Convertible Senior Notes due in December 2027 (together with the Share Consideration Notes, the “Notes”). The Notes shall accrue interest at a per annum rate equal to 12% payable semi-annually in arrears.

The outstanding balance of the Notes was \$58.9 million as of June 30, 2023, which includes a \$5.7 million and \$0.9 million MTM fair value adjustment for the three and six months ended June 30, 2023, respectively. Accordingly, fluctuations in market interest rates may increase or decrease our interest expense. At this time, we do not, but we may in the future, use interest rate cap derivatives, interest rate swaps, or other interest rate hedging instruments to economically hedge and manage interest rate risk with respect to our variable floating rate debt.

Foreign Currency Risk

We transact business globally in multiple currencies. Our international revenue, as well as costs and expenses denominated in foreign currencies, expose us to the risk of fluctuations in foreign currency exchange rates against the U.S. dollar. Accordingly, changes in exchange rates may negatively affect our future revenue and other operating results as expressed in U.S. dollars. Our foreign currency risk is partially mitigated as our revenue recognized in currencies other than the U.S. dollar is diversified across geographic regions and we incur expenses in the same currencies in such regions.

We have experienced and will continue to experience fluctuations in our results of operations as a result of transaction gains or losses related to remeasurement of our asset and liability balances that are denominated in currencies other than the functional currency of the entities in which they are recorded. At this time, we do not, but we may in the future, enter into derivatives or other financial instruments in an attempt to hedge our foreign currency exchange risk.

Item 4. Controls and Procedures.

Limitations on Effectiveness of Controls and Procedures

In designing and evaluating our disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. In addition, the design of disclosure controls and procedures must reflect the fact that there are resource constraints and that management is required to apply judgment in evaluating the benefits of possible controls and procedures relative to their costs. There are also inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of the controls and procedures. In addition, the design of any system of controls is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential

future conditions. Over time, controls may become inadequate because of changes in conditions, or the degree of compliance with policies or procedures may deteriorate. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

Evaluation of Disclosure Controls and Procedures

Our management, with the participation of the Company's principal executive officer and principal financial officer, evaluated, as of the end of the period covered by this Quarterly Report, the effectiveness of our disclosure controls and procedures (as defined in Rules 13(a)-15(e) and 15d-15(e) under the Exchange Act).

Based on that evaluation, our principal executive officer and principal financial officer concluded that, as of June 30, 2023, our disclosure controls and procedures were effective at the reasonable assurance level.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the quarter ended June 30, 2023 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II—OTHER INFORMATION

Item 1. Legal Proceedings.

For information regarding legal proceedings in which we are involved, see Note 12 under the subsection titled “Litigation and Indemnification” in our Notes to Condensed Consolidated Financial Statements in Part I, Item 1 of this Quarterly Report on Form 10-Q.

Item 1A. Risk Factors.

In addition to the other information set forth in this Quarterly Report, you should carefully consider the factors discussed under Part I, Item 1A. “Risk Factors” in our 2022 Form 10-K, quarterly reports on Form 10-Q, and in current reports on Form 8-K. These factors could materially adversely affect our business, financial condition, liquidity, results of operations and capital position, and could cause our actual results to differ materially from our historical results or the results contemplated by any forward-looking statements contained in this Quarterly Report. There have been no material changes from the risk factors disclosed under the heading “Risk Factors” in our 2022 Form 10-K.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

None.

Item 3. Defaults Upon Senior Securities.

None.

Item 4. Mine Safety Disclosures.

Not applicable.

Item 5. Other Information.

None of the Company’s directors or officers adopted or terminated a Rule 10b5-1 trading arrangement or a non-Rule 10b5-1 trading arrangement during the Company’s fiscal quarter ended June 30, 2023.

Item 6. Exhibits.

Exhibit Number	Exhibit Description	Incorporated by Reference				Filed / Furnished Herewith
		Form	File No.	Exhibit	Filing Date	
3.1	Amended and Restated Certificate of Incorporation of Bird Global, Inc.	S-8	333-260893	4.1	11/09/2021	
3.2	Certificate of Amendment of Amended and Restated Certificate of Incorporation of Bird Global, Inc., as filed with the Secretary of State of the State of Delaware on May 18, 2023.	8-K	001-41019	3.1	5/18/2023	
3.3	Amended and Restated Bylaws of Bird Global, Inc.	10-Q	001-41019	3.2	11/15/2021	
31.1	Certification of Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a).					*
31.2	Certification of Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a).					*
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350.					**
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350.					**
101.INS	Inline XBRL Instance Document—the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.					*
101.SCH	Inline XBRL Taxonomy Extension Schema Document.					*
101.CAL	Inline XBRL Taxonomy Extension Calculation Linkbase Document.					*
101.DEF	Inline XBRL Taxonomy Extension Definition Linkbase Document.					*
101.LAB	Inline XBRL Taxonomy Extension Label Linkbase Document.					*
101.PRE	Inline XBRL Taxonomy Extension Presentation Linkbase Document.					*
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101).					*

* Filed herewith.

** Furnished herewith.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

BIRD GLOBAL, INC.

Date: August 9, 2023

By:

/s/ Michael Washinushi

Michael Washinushi
Interim Chief Executive Officer
(Interim Principal Executive Officer)

Date: August 9, 2023

By:

/s/ Michael Washinushi

Michael Washinushi
Chief Financial Officer
(Principal Financial Officer)

CERTIFICATION

I, Michael Washinushi, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Bird Global, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 9, 2023

By: _____

/s/ Michael Washinushi

Michael Washinushi
Interim Chief Executive Officer
(Interim Principal Executive Officer)

CERTIFICATION

I, Michael Washinushi, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Bird Global, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 9, 2023

By: _____

/s/ Michael Washinushi

Michael Washinushi
Chief Financial Officer
(Principal Financial Officer)

By: /s/ Michael Washinushi
Michael Washinushi
Interim Chief Executive Officer
(Interim Principal Executive Officer)

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of Bird Global, Inc. (the "Company") for the quarter ended June 30, 2023, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Michael Washinushi, Chief Financial Officer, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, as amended, that, to my knowledge:

- (i) the Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of, and for, the periods presented in the Report.

Date: August 9, 2023

By: _____

/s/ Michael Washinushi

Michael Washinushi
Chief Financial Officer
(Principal Financial Officer)